



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Annex WP7. Dissemination reports**



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event Reports Aragon (Spain)**



# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS



## Event information (Other conferences, seminars and workshops)

Dissemination Level:

PP

Name of the event:

A Region of knowledge capitalization exercise: thematic workshop on resource efficiency

Work Package:

WP7

Organizing entity:

European Commission, DG Research and Innovation

Date, Place:

29/11/2013, Brussels

Web/Agenda:

- 1.- Cases studies on waste and resource efficiency (COOLSWEEP; R4R; ROKWOOD; SCOT; WASTECOSMART)
- 2.- Roadmap to a resource efficiency Europe
- 3.- Case studies on water and wind management (SOLARROK; WE@EU; SUWANU; REMCAP; ENSEA; BaticFLOWS; ECOWINDS)
- 4.- EU policy and programme initiatives:
  - Smart Specialisation and the future cohesion funds
  - Developing synergies between Horizon 2020 and future Operational Programmes

WE@EU attendees:

Marisa Fernández-ZINNAE

Participation profile:

Speaker

Feedback on WE@EU:

Contact details of the participants. (see table below).

PowerPoint presentations of each speaker (projects and EC DG RTD C5, DG REGIO) on WE@EU Intranet.

Pictures

No.

## Quote:

The ROK projects are an opportunity to boost interregional triple helix collaboration.

Name of the meeting :		Capitalisation Workshop - ROK on energy	
Meeting place :		Brussels, CDMA - Rue du Champ de Mars 21, Brussels- SDR 2	
Date of the meeting: 29 November 2013			
Contact person: Colombe Warin			
NAME and First name	Organisation/ position	Project	e-mail
<b>RTD</b>			
<b>EXTERNAL</b>			
TUOMAS VALTONEN	PROJECT MANAGER	BALTIC FLOWS	anne.paavolainen@utu.fi
HANS A. PEDERSEN	PROJECT MANAGER	ECOWINDS	hp@offshoreenergy.dk
MARISA FERNANDEZ	PROJECT MANAGER	WE@EU	javy@unizar.es
BARBARA DE MENA PARDO	PROJECT MANAGER	ROKWOOD	abroecker@tz-bremerhaven.de
JONAS MORTENSEN	PROJECT LEADER	COOLSWEEP	rka@cphcleantech.com
EVA NÆSS KARLSEN	PROJECT COORDINATOR	COOLSWEEP	eva@kunnskapsbyen.no
SABINE SCHMIDT	PROJECT LEADER	SOLARROK	s.schmidt@solarvalley.org
MARC MEURIS	PROJECT COORDINATOR	SOLARROK	s.schmidt@solarvalley.org
MARIE-CHARLOTTE HOFFMANN	PROJECT COORDINATOR	SOLARROK	s.schmidt@solarvalley.org
SIMON POWELL	PROJECT COORDINATOR	REMCAP	sp@mseuk.org
PHILIPPE MENGAL	PROJECT COORDINATOR	SCOT	philippe.mengal@greenwin.be
VERONIQUE GRAFF	COORDINATOR	SCOT	veronique.graff@greenwin.be
KOOS LOK	CORDINATOR	ENSEA	lok@energyvalley.nl
CATRINIUS JEPMA	CORDINATOR	ENSEA	meijs@energyvalley.nl
INGRID KLINGE	SENIOR PROJECT MANAGER	ENSEA	meijs@energyvalley.nl
BERIT GULLBRANSSON	COORDINATOR	WASTECOSMART	Berit.Gullbransson@sp.se
ANTONIA MARIA LORENZO LOPEZ	PROJECT COORDINATOR	SUWANU	alorenzo@bioazul.com
ANA BELEN MONTOSA	PROJECT LEADER	SUWANU	alorenzo@bioazul.com
KARIN WILLQUIST	PROJECT LEADER	R4R	Anna.Sager@sp.se
PADRAIG NAUGHTON	PROJECT LEADER	R4R	Anna.Sager@sp.se

## Partners



The research leading to these results has received funding from the European Union Seventh Framework Programme ([FP7/2007-2013] [FP7/2007-2011]) under grant agreement n° [320007] (Project WE@EU)



# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Event information (ZINNAE Workshop)

Dissemination Level:

PU

Name of the event:

**ZINNAE Workshop: Innovative solutions for water efficiency in urban areas**

Work Package:

7

Organizing Partner:

ZINNAE

Date, Place:

March, 7<sup>th</sup> 2014, Zaragoza

Web/Agenda:

[goo.gl/5Kvb9w](http://goo.gl/5Kvb9w)

Attendees (partners):

Unizar, ZINNAE

Number of participants:

66

Other participants (Speakers):

### ***I. Water and innovation in Aragon Region***

**M.A. García Muro**, DG Research and Innovation, Aragon (Spain)

**I. Navarro**, ZINNAE President, CEO CONTAZARA

**J.Zarazaga**, Prf. Universidad de Zaragoza, WE@EU coordinator

Chairman: **Olivier Brunet**, Policy Officer D.G Research EC

### ***II. Innovative Public Procurement. Opportunities in H2020***

**M.A. Bernal**, Public Procurement Observatory, point of Contact for WaterPiPP

**M<sup>a</sup>J. Tomás**, CDTI, Ministry of Economy of Spain

## **Projects Showroom. Innovative water solutions Offer and demand**

Participants: Public administration, business entities and R&D Centers. 3-5 minutes presentations with success cases and or projects on course in the following areas: water planification, supply, treatment, sanitation, monitoring, instalation, green areas, water demand, participation, taxes. The presentations should identify offer and demand of water innovations.

Chairman: **G. Schmidt**, Intectsa-Inarsa (Technical Se de la European Innovation Partnership on Water)

### Public Administrations

Ebro River Basin. Rogelio Galván  
Instituto Aragonés del Agua. Ana Montero.  
Zaragoza City Council. J. R. Entralgo  
Aguas de Teruel. Jesús Cachaza  
Logroño City Council. J. Ruiz  
Pamplona City Council. J.J. López

### Business entities and R&D Centres

Aqualogy. Guillermo de Montis.  
Aqualia. Elena Maneiro.  
Contazara. Oscar Sancho  
Grupo Verne. Marta Gracia.  
ITA. Miguel Trallero  
Uteveda-Veolia Water. Joaquín Suescún.  
Z. Amaltea. Miguel García.

## Representatives of triple helix:

E.g. (50,77% business entities, 35,38% public administrations, 13,85% R&D&I)

## Main results:

The meeting aimed to gather business entities, research centers and government sector with interest in an open dialogue for mutual understanding and identifying opportunities for innovation in the water sector in urban areas. Moreover, the specific objectives of the meeting were:

- To present innovative initiatives of aragonese business entities
- To facilitate a meeting point of innovative agents representing the triple helix
- To present the opportunities for innovation through public procurement

The results of the meeting have been:

- 65 attendees from triple helix
- Public presentation of the preliminary results of innovation data of WE@EU-Region of Aragon.
- Public presentation of the Smart Specialization strategy draft of Aragon.
- Public introduction of Public procurement opportunities in H2020 and Water PiPP project.
- Seven presentations of water innovation demands from public administrations.
- Seven presentations of water innovation offers from business entities.

## Appearance in mass media:

No.

## Pictures:

[goo.gl/g1Tkdc](http://goo.gl/g1Tkdc)

## Quote:

*"Public subsidies for innovation are decreasing. It is the time of public procurement of innovation".* M. A. Bernal, Universidad de Zaragoza.

*"We need to find new formulas for financing innovative activities as public administrations have no specific budget for that, for example through partnerships for H2020 projects".* R. Galvan (Ebro River Basin), A. Montero (Instituto Aragonés del Agua).

*"We provide solutions for water challenges",* M. García, Zeta Amaltea.

*"I was presenting several products but after listening to the public administrations needs, I'm focusing in only one".* J. Suescún, Veolia Water.

*"Can I have your business card?"* Public administration to several business entities presenting its products in the workshop.

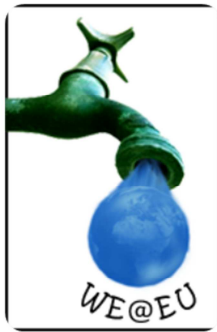
## Feedback on WE@EU:

It was very interesting the "projects showroom" methodology that was used for this workshop. Every speaker had only 3-5 minutes presentations to introduce either offer or demand for water innovations.

## Partners



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# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Event information (Other conferences, seminars and workshops)

Dissemination Level:

CO

Name of the event:

European Cluster Conference 2014

Work Package:

WP7

Organizing entity:

European Commission. DG Enterprise and Industry

Date, Place:

20<sup>th</sup> and 21<sup>st</sup> November 2014, Brussels

Web/Agenda:

Annex I. Agenda for Marisa Fernández Soler

WE@EU attendees:

M<sup>a</sup> Luisa Fernández Soler

Participation profile:

Attendee

Feedback on WE@EU:

The fourth European Cluster Conference gathered some 300 stakeholders, notably key policy-makers from the national and regional authorities, practitioners and highlevel speakers from academia and industry. The conference discussed inter alia how cross-sectoral cooperation and innovation can be stimulated through clusters with the aim to helping SMEs to access new industrial value chains and find complementary international partners. The potential of clusters and cluster organisations, especially in emerging industries, needs to be better exploited to achieve this objective.



At the European Cluster Conference participants had the opportunity to vote on different statements related to the formulation of a dynamic European cluster policy framework. The participants also discussed in an open, participatory format, 19 issues covering the following topics: funding and role of cluster organisations; supporting SMEs internationalisation; inter-cluster and cross-border collaboration; cross-sectorial cooperation; business-academia linkages; mutual cluster learning; role of public support; opportunities for lagging regions. As a result, there was a conference declaration.

See final programme in annex I, in the programme there are links to the presentations. See annex II the final conference declaration.

## Pictures



Photo 1. Picture of European Cluster Conference.

## Quote

“Cross-sectorial collaboration to boost Large-Scale Demonstrator: real life test of novel solutions to actual 'problem' driven by strong partnership and strategic use of resources” Kirsi Ekroth-Manssila, Head of Unit, ENTR D5 SMEs: Clusters and Emerging Industries

## Partners



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# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Workshop Report D Aragon

Dissemination Level:

CO

Name of the event:

**WE@EU Transregional Workshop D**

Work Package:

WP1, WP3, WP4, WP6

Organizing Partner:

UNIZAR (Participant number 1), ZINNAE (Participant number 8)

Date, Place:

03/11/2014 – 04/11/2014

Attendees (partners):

Participant nº	Attendees	Country
1 UNIZAR	Javier Zarazaga	Spain
2 EGMA	Uri Marchaim	Israel
3 MIGAL	Dan Levanon, Smadar Dahan	Israel
4 PARAGON	Anton Theuma, Sara Meli	Malta
5 PELEG-HAGALIL	Eddie Schoseev	Israel
6 EA ECOENTREPRISES	Helene Theveneau, Christelle Maffre	France
7 OP	Katie Hiscock	UK
8 ZINNAE	Marisa Fernández, Clara Presa	Spain
9 ARU	Michael Green	UK
Other Participants from Galilee	Sivan Bleich, Mekorot	Israel
Other Participants from PACA	Jean Henry Ferrasse, University Aix-Marseille. Pauline Daniau, Syntea, Javier Esgueva, Syntea	France

## Number of participants:

Participants in B2B meetings: 22 people among ZINNAE cluster members and WE@EU consortium partners

Participants in public event: 52

Participants in consortium meeting: 14

Participants in Site Visits (Morning): 7

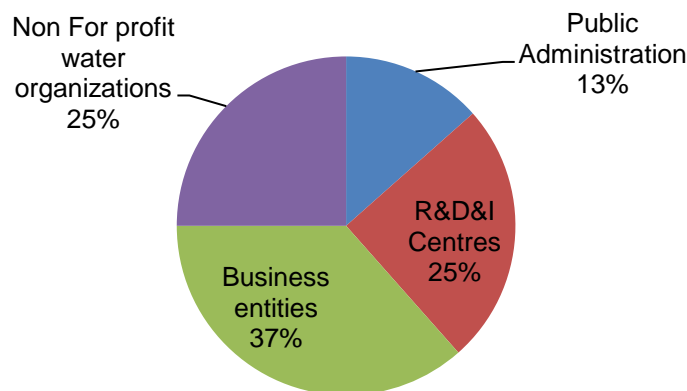
Participants in Site visits (afternoon): 13

## Other participants:

See participants Registry attached.

## Representatives of triple helix:

### Profile of participants Workshop D Aragon



## Main results:

- Networking opportunities for ZINNAE members and WE@EU partners (B2B, public event). A special session based in B2B methodology was organized for WE@EU partners and ZINNAE water cluster members. Activity linked to WP4 and WP6.
- Impact on regional mass media to raise awareness in innovative water management. A public event was organized in order to attract both ZINNAE water cluster members and other water actors of the region of Aragon as a networking opportunity. The public event lasted one hour and a half followed by a networking cocktail. 50 people attended. Activity linked to WP4 and WP6.
- Presenting the water differentiation infrastructures in Aragon to WE@EU partners. As for fulfilling WP4 ZINNAE and UNIZAR decided to rent a bus and invest four hours visiting different water related infrastructures in Zaragoza. We decided to pick up the ones that differentiate us instead of visiting traditional water sites. We visited the automatic information system of the Ebro River Basin Authority, the Water Tower (built during the Expo 2008), the water park and the Sustainable Urbanism Centre, linked to a eco- neighbourhood of the city of Zaragoza. Activity linked to WP4 and WP6.
- Define JAP structure and JAP methodology. The consortium invest four hours for JAP discussion. The general comment is that we should have dedicated more time for this but at least we agreed a JAP structure and invest sometime for brainstorming. Activity linked to WP3.

## Appearance in mass media:

Summary of impacts in mass media and social media<sup>1</sup>:

Channel	Emmissions	Impacts
Linked IN	10	1.192
Twitter	217 tweets (2.174)	320.064
Heraldo de Aragón	Banner	161.231
Heraldo de Aragon	Sponsored article	1.022
Total audience		483.509

## Pictures:

[B2B](#)

[Public event](#)

[Consortium meeting](#)

[Site visits](#)

## Quote:

“Small is beautiful” A. Theuma (Paragon)

“If you have a good technology just export it to other regions” A. Theuma (Paragon)

“Collaborative economy helps SME to break barriers” M.Gracia (Grupo Verne)

“Defining a strategic agenda for R&D&I means to take advantage on our strengths”  
C.Gómez (ITAINNOVA, ZINNAE water cluster)

## Evaluation by participants:

### a) Evaluation of B2B meetings

The average evaluation of B2B meetings is 4.59 out of 5 (Excellent). Eight surveys were collected among this activity (out of 22 participants from 16 entities). Most of the collected answers were produced by ZINNAE members, as WE@EU consortium partners were asked in a specific survey they overall evaluation of the workshop (see b). Detailed results below:

Interest	4,625
Organization	4,75
Information	4,5
Productivity/results	4,5

### b) Evaluation of Workshop D Aragon

The average evaluation of the Workshop in Aragon was good (3.93 out of 5) but with some differences among different activities as detailed below. The results are based in 8 collected surveys (out of 10 consortium participants, excluding the participants from ZINNAE and Unizar as they were organizing the workshop).

Suitability of agenda	4,375
Interest of B2B	3,75

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<sup>1</sup> Information prepared by Market Real, the marketing and communication Agency that worked in the dinamization and coordination of the communication of Workshop D Aragon.

Organization B2B	3,625
Interest Public event	3,875
Consortium meeting for JAP development	4
Interest of the site visits	3,75
Organization Workshop	4,125

Organization of the workshop as a whole (suitability, organisation aspects and consortium meeting) has reached good score (above 4 points out of five). Although the general comments contained in the surveys express the insufficient time addressed for partners' discussion and WP3 during the workshop.



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## Participants Registry - B2B

Name of the event:

Workshop D - Aragon

Work Package:

WP4, WP6

Organizing entity:

ZINNAE, UNIZAR

Date, Place:

Zaragoza, November 3<sup>rd</sup> 2014

Name	Organization	Signature
Angel Utset	Amaltea	
Ignacio Cercuayor Poyo	INGEORRAS	
Joaquín Muñoz Martín	INGEORRAS	
RACIEL TOMAS	AQUARA	
MICHEL CASANOVA	AQUARA	
GABRIEL SEVILLANO	AQUALOGY	
NOELIA OLONA	ECOCIUDAD	
PAOLA DELCHICCA	COGNIT	
EDUARDO DEALMEIDA	COGNIT	
PABLO BARRENECHEA	ECODES	



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WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Participants Registry – Public Event

Name of the event:

Workshop D - Aragon

Work Package:

WP4, WP6

Organizing entity:

ZINNAE, UNIZAR

Date, Place:

Zaragoza, November 3<sup>rd</sup> 2014

Name	Organization	Members of ZINNAE (if not, acknowledge for receiving information)
Raúl Bello	Ayuntamiento de Zaragoza	ZINNAE
Joaquín Royo	UNIZAR	ZINNAE
Javier Santacruz	Contazara	ZINNAE
Joaquín García Lucea,	Ayuntamiento de Zaragoza	ZINNAE
Jorge Bielsa	UNIZAR	ZINNAE
Raquel Tomás	AQUARA	ZINNAE
Carmen Pradas	Ebropolis	x
Miguel García	Amaltea	ZINNAE
Juan ignacio diaz pison	JD	ZINNAE
Jose maría berges	JD	ZINNAE
Carlos Fernández Jáuregui	WASA	x
Eduardo De Almeida	COGNIT	ZINNAE
Paola del Chicca	COGNIT	ZINNAE
F. Aranda	Instituto Aragonés del Agua	x
Sara Espuelas	AREX	ZINNAE



# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

Name	Organization	Members of ZINNAE (if not, acknowledge for receiving information)
César Liberal	GEEZAR Soluciones	ZINNAE
Ignacio Casamayor	INGEOBRAS	ZINNAE
Joaquín Murría	INGEOBRAS	ZINNAE
Arturo del Rio	VEOLIA	ZINNAE
Oscar Ruiz	EUPLA	ZINNAE
José Luis Peralta Canudo	EUPLA	ZINNAE
Beatriz Carrasquer	CIRCE	ZINNAE
Pablo Barrenechea	ECODES	ZINNAE
Clara Presa	ZINNAE	ZINNAE – WE@EU
Marisa Fernández	ZINNAE	ZINNAE – WE@EU
Javier Zarazaga	Universidad de Zaragoza	ZINNAE – WE@EU
Fernando Montolier	COMINTON	x
David Grigorian	Ingeniero	x
José Ceballos Camacho	SECOT	-
Jaime González Pina	TECNARA	x
Javier García	Universidad Pública de Navarra	x
Christelle Maffre	Ea Ecoentreprises	WE@EU
Eddie Schoseev	Peleg Hagalil	WE@EU
Dan Levanon	MIGAL	WE@EU
Smadar Dahan	MIGAL	WE@EU
Sivan Bleich	MEKOROT	WE@EU

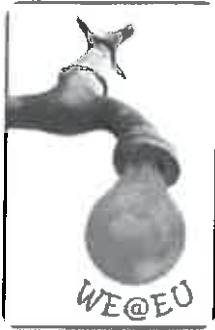




# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

Name	Organization	Members of ZINNAE (if not, acknowledge for receiving information)
Pauline Daniau	Syntea	WE@EU
Javier Esgueva	Syntea	WE@EU
Jean Henry Ferrasse,	University Aix	WE@EU
Sara Meli	Paragon	WE@EU
Michael Green	ARU	WE@EU
Ignacio Martínez de Albornoz	AREX	Speaker – ZINNAE
Jerónimo Blasco	Ayuntamiento de Zaragoza	Speaker – ZINNAE
Manuel Teruel	Cámara de Comercio	Speaker – ZINNAE
Isaac Navarro	CONTAZARA	Speaker – ZINNAE
Manuel Pérez	TECNARA	Speaker
Katie Hichcock	Opportunity Peterborough	Speaker – WE@EU
Marta Gracia	Grupo Verne	Speaker – WE@EU
Helene Theveneau	Ea Ecoentreprises	Speaker – WE@EU
Uri Marchaim	Campus for medicine and Research in Galilee	Speaker
Anton Theuma	Paragon	Speaker – WE@EU
Carlos Gómez	ITAINNOVA	Speaker – ZINNAE



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WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Participants Registry – Consortium meeting

Name of the event:

Workshop D - Aragon

Work Package:

WP3

Organizing entity:

ZINNAE, UNIZAR

Date, Place:

Zaragoza, November 4<sup>th</sup> 2014

Name	Organization	Signature
Clara Presa	ZINNAE	
Marisa Fernández	ZINNAE	
Javier Zarazaga	UNIZAR	
Covadonga Fernández	UNIZAR	
Helene Theveneau	Ea Ecoentreprises	
Christelle Maffre	Ea Ecoentreprises	
Katie Hiscock	OP	
Michael Green	ARU	
Sara Meli	Paragon	
Anton Theuma	Paragon	
Uri Marchaim	MIGAL/ Campus for Medicine and Research	
Dan Levanon	MIGAL	
Smadar Dahan	MIGAL	
Eddie Schoseev	Peleg Hagalil	

Sara Espuela

AREX





**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Participants Registry – Technical Visits Afternoon (II)

Name of the event:

Workshop D - Aragon

Work Package:

WP4

Organizing entity:

ZINNAE, UNIZAR

Date, Place:

Zaragoza, November 4<sup>th</sup> 2014

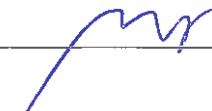
Name	Organization	Signature
Clara Presa	ZINNAE	
Marisa Fernández	ZINNAE	
Javier Zarazaga	UNIZAR	
Covadonga Fernández	UNIZAR	
Helene Theveneau	Ea Ecoentreprises	
Christelle Maffre	Ea Ecoentreprises	
Katie Hiscock	OP	
Michael Green	ARU	
Uri Marchaim	MIGAL/ Campus for Medicine and Research	
Dan Levanon	MIGAL	
Smadar Dahan	MIGAL	
Eddie Schoseev	Peleg Hagalil	
Pauline Daniau	Syntea (Ea Ecoentreprises)	
Javier Esgueva	Syntea (Ea Ecoentreprises)	

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WATER EFFICIENCY IN EUROPEAN URBAN AREAS

Sivan Bleich	Mekorot (MIGAL)	

## Partners



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INFORME FINAL DE PROYECTO

# CAMPAÑA PROMOCIÓN ONLINE

JORNADA

“HACIA UN HUB EUROPEO DE INNOVACIÓN EN LA GESTIÓN DEL AGUA”

Zaragoza, noviembre 2014



## RESUMEN

La audiencia bruta total alcanzada en la difusión del evento

Canal	Emisiones	Impactos
LinkedIn	10	1.192
Twitter	2.174	320.064
Heraldo	cintillo	161.231
Heraldo	Noticia	1.022
Total audiencia bruta:		483.509

Además, hay que contar con las audiencias de las entrevistas en radio y la noticia publicada en El Economista, de las que no tenemos datos estadísticos.

Una estimación realista, uniendo estos impactos, sería de más de 600.000 impactos.

## LINKEDIN

La estrategia diseñada centra en LinkedIn la emisión de contenidos.

Para ello se optimizó la presencia de Zinnae en este canal, añadiendo una imagen de cabecera alusiva al agua.

Actualización en página Zinnae	Fecha	Impresiones	Clics	Interacciones	Participación
<a href="#">Empresas, I+D y sector público reunidos para...</a>	3-nov.-14	45	0	0	0%
<a href="#">Aragón colabora con Inglaterra, Provenza,...</a>	3-nov.-14	47	0	0	0%
<a href="#">Tecnología y ciencias económicas, disciplinas con...</a>	3-nov.-14	41	0	0	0%
<a href="#">Servicios innovadores en proceso y a favor de la...</a>	3-nov.-14	47	1	0	2%
<a href="#">Colaboración entre sectores, clave para impulsar...</a>	3-nov.-14	41	0	0	0%
<a href="#">Investigadores de @I3Aunizar @eupla campus...</a>	3-nov.-14	165	4	4	5%
<a href="#">#Aragón busca mayor implicación de centros y...</a>	3-nov.-14	431	2	5	2%
<a href="#">Taller Regional WE@EU en Aragón el lunes 3 de...</a>	2-nov.-14	166	2	5	4%
<a href="#">El Estado de São Paulo vive hoy bajo una amenaza...</a>	1-nov.-14	131	2	3	4%
<a href="#">[Documento] "Towards a european Hub on innovative..."</a>	31-oct.-14	78	2	2	5%
-	Totales:	1192	13	19	

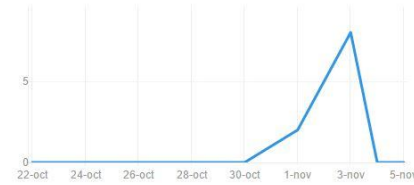
### Comunicación

Impresiones Visualizaciones únicas



### Participación

Clics Recomendaciones Comentarios Veces que se ha compartido  
Número de seguidores % de interacción



### Visitantes

Fechas: Últimos 15 días

### Visualizaciones de página

Resumen



### Visitantes únicos

Resumen

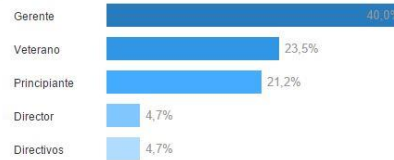


### Gestiona tu marca de empleador con una página de Empleo

Atrae a los mejores candidatos con una página de Empleo. En ella puedes tener vídeos sobre tu marca, testimonios de empleados y un feed de actividad con tus anuncios de empleo más recientes.

Más información

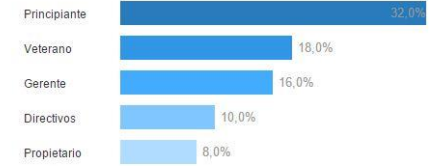
### Características demográficas de los visitantes



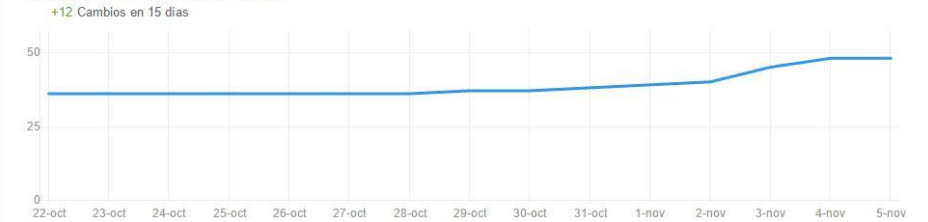
### Seguidores

Total 48

### Características demográficas de los seguidores



### Tendencias en cuanto a seguidores





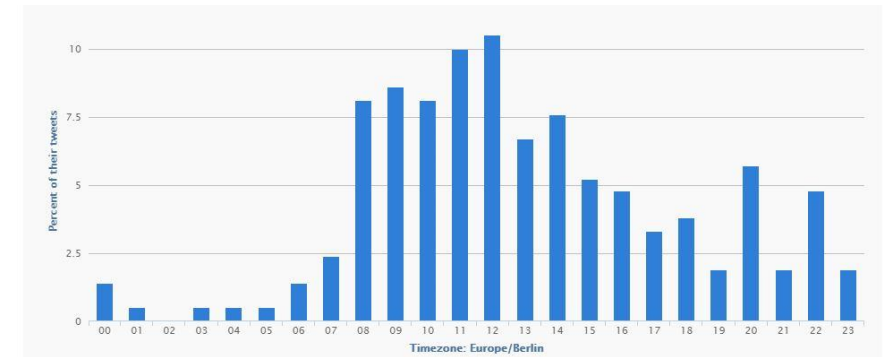
# TWITTER

Actualizamos el perfil Twitter @InfoZinnae incorporando a su frontal la misma imagen de gota de agua que hemos utilizado en la página de LinkedIn para unificar conceptos visuales.

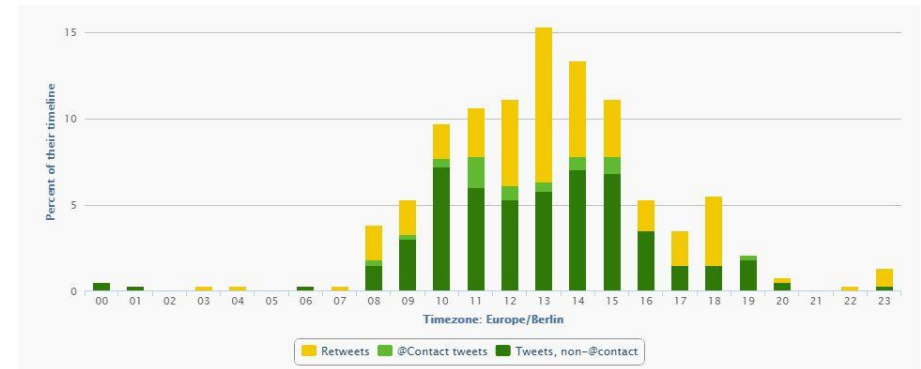


# TRABAJO PREVIO DE PREPARACIÓN:

Se investiga sobre las mejores horas en las que conversar con la audiencia de @infoZINNAE



Y en qué hora son más activos los usuarios para la optimización de los tuits emitidos.



Se preparan los temas y tuits a emitir, programando un timeline de actuación.



## SE USA EL HASHTAG ADICIONAL: #WATERHUBEU

La repercusión en redes es la que sigue: 320.064 usuarios alcanzados, de los cuales 122.748 han seguido en algún momento dicho #hashtag.



La actividad del Hashtag tiene especial uso durante la conferencia del lunes por la tarde (19:00) como se puede ver en la siguiente gráfica.



Los lenguajes utilizados han sido 3: español, inglés y alemán.

Se echa en falta el francés, que usaron solo #WEatEU y no el específico de la actividad.

Los links que se utilizaron en twitter usando el hashtag son los siguientes:

- <http://ow.ly/i/7rnZs>
- <http://lnkd.in/dsYyknr>
- [http://www.slideshare.net/slideshow/embed\\_code/40958758](http://www.slideshare.net/slideshow/embed_code/40958758)
- [https://www.youtube.com/watch?feature=player\\_embedded&v=kereUZdU5jQ](https://www.youtube.com/watch?feature=player_embedded&v=kereUZdU5jQ)
- [http://www.slideshare.net/slideshow/embed\\_code/40958758](http://www.slideshare.net/slideshow/embed_code/40958758)
- <http://bit.ly/1wY018u>
- <http://www.marketreal.es/proyecto-europeo-weeu/>
- <http://ow.ly/2Q3AD0>
- <http://www.weateu.eu/>
- <http://ht.ly/DF5eZ>
- <http://ht.ly/DHrpT>
- <http://ow.ly/i/7r8Dq>
- <http://ht.ly/DHtOK>
- <http://goo.gl/47nISd>
- [http://www.heraldo.es/noticias/aragon/zaragoza\\_provincia/zaragoza/2014/11/03/evento\\_networking\\_zaragoza\\_sobre\\_gestion\\_del\\_agua\\_319805\\_301.html?utm\\_source=twitter.com&utm\\_medium=smmshare&utm\\_campaign=noticias#.VFd19n-LtOE.twitter](http://www.heraldo.es/noticias/aragon/zaragoza_provincia/zaragoza/2014/11/03/evento_networking_zaragoza_sobre_gestion_del_agua_319805_301.html?utm_source=twitter.com&utm_medium=smmshare&utm_campaign=noticias#.VFd19n-LtOE.twitter)
- <https://www.linkedin.com/pub/anton-theuma/12/b20/1aa>
- <http://youtu.be/kereUZdU5jQ>

Asimismo se emiten fotografías usando el #hashtag.



Los colaboradores en la difusión según su actividad son:

MOST ACTIVE	HIGHEST IMPACT	MOST POPULAR	ORIGINAL TWEETS
1. @InfoZinnae 42	1. @isabellniesta 140,525	1. @heraldoes 64,782	1. @InfoZinnae 37
2. @isabellniesta 35	2. @heraldoes 64,782	2. @camarazaragoza 8,391	2. @isabellniesta 15
3. @jazarso 21	3. @ITAINNOVA 14,322	3. @juanroyoabenia 7,221	3. @Diego_Alvira 10
4. @manoalvira 19	4. @tecnara 12,544	4. @vinales81 4,068	4. @fermontolio 9
5. @Diego_Alvira 15	5. @InfoZinnae 9,828	5. @isabellniesta 4,015	5. @jazarso 6
6. @fermontolio 11	6. @camarazaragoza 8,391	6. @veredes 3,915	6. @ITAINNOVA 2
7. @tecnara 7	7. @juanroyoabenia 7,221	7. @CulturaRSC 3,069	7. @manoalvira 2
8. @ITAINNOVA 7	8. @manoalvira 6,688	8. @sergioibanez 2,990	8. @heraldoes 1
9. @marketreal 5	9. @marketreal 4,165	9. @ITAINNOVA 2,046	9. @carranz 1
10. @juzama 4	10. @Ea_ecoent 4,143	10. @aragonexterior 1,824	10. @entransito1 1
11. @WEatUK 4	11. @vinales81 4,068	11. @tecnara 1,792	11. @tecnara 1
12. @3Aunizar 3	12. @veredes 3,915	12. @bagaar 1,506	12. @marketreal 1
13. @Ea_ecoent 3	13. @Aragoninvestiga 3,615	13. @Ea_ecoent 1,381	13. @RadioTaxiZarago 0
14. @Aragoninvestiga 3	14. @jazarso 3,465	14. @fCIRCE 1,239	14. @PFLLera 0
15. @fCIRCE 2	15. @i3Aunizar 3,315	15. @Aragoninvestiga 1,205	15. @Cristiitorr 0
16. @bagaar 2	16. @CulturaRSC 3,069	16. @i3Aunizar 1,105	16. @juzama 0
17. @GeoSLab 2	17. @bagaar 3,012	17. @AssaflLuxembourg 1,018	17. @veredes 0
18. @PFLLera 1	18. @sergioibanez 2,990	18. @watercluster 996	18. @tunstadelvino 0
19. @Cristiitorr 1	19. @Diego_Alvira 2,520	19. @carranz 925	19. @nachodpm 0
20. @veredes 1	20. @fCIRCE 2,478	20. @marketreal 833	20. @aragonexterior 0

Uno de los resultados de la acción es el aumento de los seguidores de la cuenta @infoZINNAE de 217 a fecha 01/11/2014 a 236 a día 7/11/2014 (**8.75% de incremento**)



# HERALDO DE ARAGÓN

Cintillo en la edición web, desde la primera hora de la mañana hasta el inicio del evento, el día 3 de noviembre.



Asimismo, durante 48 horas, se emitió una **noticia patrocinada** que incluye tres audios y un vídeo con entrevistas a representantes de las regiones participantes.

## RESULTADOS DE LA CAMPAÑA EN HERALDO

### Banner 3 noviembre

- Impresiones: 161.231
- Clics: 446

### Noticia 4 y 5 noviembre

- Páginas vistas: 1.022 (hasta 11 noviembre)

## EL ECONOMISTA

Este medio, uno de los que recibieron nuestra nota de prensa, publicó una noticia al día siguiente del evento.

<http://www.eleconomista.es/aragon/noticias/6213337/11/14/Empresas-de-cinco-paises-impulsan-la-creacion-de-un-hub-europeo-de-IDI-en-la-gestion-del-agua.html>

EN OCTUBRE

### La tasa de afiliación media a la Seguridad Social en Aragón baja en 661 personas

comenta

La tasa de afiliación media a la Seguridad Social en la Comunidad de Aragón ha registrado en octubre un descenso del 0,13 por ciento respecto al mes anterior, con 661 afiliados menos, según ha informado el Ministerio de Empleo y Seguridad Social.

DATOS DEL MINISTERIO DE EMPLEO Y SEGURIDAD SOCIAL

### El paro sube en Aragón en 2.843 personas en octubre

comenta

El número de parados se ha incrementado en Aragón en octubre en 2.843 personas respecto a septiembre de este año, el 2,76 por ciento, situándose el total de desempleados en la Comunidad en 105.747 personas. Sin...

El Gobierno de Aragón destaca que aún con el aumento del 2,76% de desempleo es el mejor dato de octubre desde 2010

SINERGIAS EMPRESARIALES

### Empresas de cinco países impulsan la creación de un hub europeo de I+D+i en la gestión del agua

comenta

Zaragoza ha acogido una jornada en la que las empresas, instituciones y otras entidades relacionadas con la gestión del agua han mantenido más de una decena de entrevistas con el fin de establecer sinergias...

BALANCE

### Aragón destina 1,4 millones de euros a la internacionalización de 300 empresas



### El Ayuntamiento de Zaragoza invierte en sus supermercados de Aragón

comenta

Mercadona invierte 5 millones de euros en el desarrollo e incorporación de la última tecnología 'Contactless' --pago por proximidad-- en todos sus supermercados.

EN LA CAPITAL ARAGONESA

### Endesa y Ayuntamiento de Zaragoza se unen para la pobreza energética

comenta

Endesa y el Ayuntamiento de Zaragoza han suscrito un convenio de colaboración con el objetivo de coordinarse y agilizar el pago de las ayudas de urgente necesidad destinadas a electricidad y gas y así evitar el corte del suministro de estos recursos a personas en situación de vulnerabilidad y que no pueden hacer frente al pago de los recibos.

FINANZAS

### Ibercaja lanza dos nuevos fondos de inversión garantizados de rendimiento variable

comenta

La entidad financiera ha lanzado los fondos Ibercaja Capital Garantizado 4 FI e Ibercaja Gestión Europa FI, que ofrecen una alternativa atractiva para los clientes más conservadores a medio plazo, ya que les permite beneficiarse de las buenas expectativas de la renta variable.

SECTOR TURÍSTICO

### Aragón muestra su oferta turística en la World Travel Market en Londres



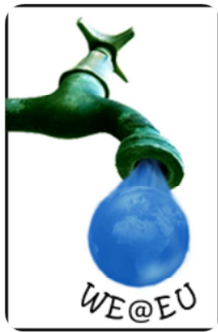
elSuperLunes

Economía Real

## Partners



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**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Event information (Other conferences, seminars and workshops)

Dissemination Level:

CO

Name of the event:

ERRIN WATER WG MEETING

Work Package:

WP7

Organizing entity:

ERRIN

Date, Place:

3<sup>RD</sup> December 2014, Brussels

Web/Agenda:

Agenda: annex I

WE@EU attendees:

M<sup>a</sup> Luisa Fernández Soler

Participation profile:

Speaker

Feedback on WE@EU:

Marisa Fernández presented the objectives of the project, the work plan and the update and conclusions obtained during the first year and a half of the development of the project. See presentation in annex II.

Interesting information:

1.- Update on WaterPipp project: In 2015 Water PIPP project will launch pilot supporting procurers. Rotterdam and Helsinki already show its interest. There will be a call of expressions of interest for other cities. This could be a possibility for our regions and to be included in our JAP.

2.- Interesting presentations of the Report on financing in water sector and the EIB new financing tools, InnoFin used until now for energy sector and pharmaceutical sector. EIB offers to water sector to analyse if this mechanism could be applied to the water sector. We could discuss to take into consideration in our JAP.

3.- Water policy and funding opportunities presented by HoU Water, DG ENV. Pavel Misiga identifies 3 opportunities for water sector:

- Incentives for water projects under InnoFIN
- Water innovation demonstration facilities
- Financial instrument to leverage private funding in water management at river basin level.

4.- Presentation of EURAQUA network: association of research institutions on water in Europe working in riven basin management. They are especially interested in knowledge in software. <http://www.euraqua.com/>

5.- CDP pilot line for regions and cities: we could think in participating with our regions. Objectives: 1) sharing best practices, benchmarking and recognition. We would have to filling in the questionnaire. Contact [chris.thorpe@cdp.net](mailto:chris.thorpe@cdp.net)

6.- Paragon presents Water Week 24-27<sup>th</sup> March 2015 in Malta

See all presentations in Annex III.

## Pictures



Photo 1. European Investment Bank presentation





Photo 2. Presentation Pavel Misiga Head of Unit of Water, DG ENV.

**Quote:**

“Opportunities: a financial instrument to leverage private funding in water management at river basin level” (Mr. Misiga, HoU Water, DG ENV).

**Partners**



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**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event Reports East of England (United Kingdom)**



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

Name of the event: EoE Adaptation Network Meeting

Work Package: WP7

Organizing entity: Sustainability East

Date, Place: Wednesday, 26 February 2014, 09:30 – 13:00

**Future Business Centre Cambridge**

King's Hedges Road

Cambridge

CB4 2QT

United Kingdom

Web/Agenda:

WE@EU attendees: Katie Hiscock and Michael Green

Participation profile: See agenda and Notes

Feedback on WE@EU:

Sustainability East keen to be involved in the project

Pictures: N/A

Quote:

This is the first East of England Climate Change Adaptation Meeting of 2014. This meeting will provide an excellent opportunity to update yourself on the climate change adaptation agenda for

this year. There will be a focus upon health, extreme events, infrastructure and transport and business resilience.

The meeting will be followed by a networking lunch, which will enable participants to meet new contacts and catch up with existing members of the network.

**Chair:** David Webb – Sustainability East

Time	Agenda Item	Speaker(s)
9.15 – 9.30	Arrival & Tea and coffee	
9.30 – 9.45	Welcome from Chair  <i>Setting the scene – recent events in context, different aspects of resilience, moving forward</i>	David Webb
9.45 – 10.15	The Environment Agency  <i>An evaluation of the experience of the storm surge in December 2013 – the process, comparison with prior events, collaboration in action, lessons learnt</i>	David Kemp (Flood Resilience Team Leader – Eastern Area)
10.15 – 10.45	The Royal Society for the Protection of Birds  <i>Business planning for resilience – The impact of the storm surge in December 2013 on the RSPB, the effectiveness of business resilience planning pre and post the event.</i>	Alex Cooper
10.45 – 11.00	Questions and Summary – Chair	David Webb
11.00 – 11.15	Refreshments	

11.15 – 11.30	<p>NHS Sustainable Development Unit</p> <p><i>The NHS Sustainable Development Strategy – launched January 2014</i></p> <p><i>Local Implementation Plans</i></p> <p><i>Climate Ready ‘Under the Weather’ – Health Resilience Tool</i></p>	David Pencheon
11.30 – 11.45	<p>The Joseph Rowntree Foundation</p> <p><i>The Climate Just Program – Climate change, communities and social justice</i></p>	Katharine Knox
11.45 – 12.00	<p>Questions and Summary – Chair</p>	David Webb
12.00 – 13.00	<p>Table discussion and feedback</p> <p><i>Impacts &amp; Outcomes: The political, social, economic impacts of recent weather events on stakeholders in the East of England</i></p>	
13.00	<p>Reflections, Summary &amp; Close</p>	David Webb
13.00 onwards	<p>Networking Lunch</p>	

## Partners



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**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

Name of the event: Essex and Suffolk Water Board Dinner

Work Package: WP7

Organizing entity:

Essex and Suffolk Water (Northumbrian Water)

Date, Place: 26 March 2014, 19:00 – 23:00

Boreham House  
Main Road,  
Boreham,  
Chelmsford,  
Essex  
CM3 3HY

Web/Agenda: See Board dinner confirmation sheet

WE@EU attendees: Katie Hiscock

Participation profile: See agenda and Notes

Feedback on WE@EU:

Discussions with various senior managers at ESW regarding their involvement in the project.

Pictures: N/A

Quote:

## Hosts included:

Hing Lam Kam, Group Managing Director of CKI and Non-Executive Director of NWG

Andrew Hunter, Chairman of NWG and Deputy Managing Director of CKI

Heidi Mottram, Chief Executive Officer at NWG

Dominic Chan, Chief Financial Officer at CKI

John Devall, Water Director

Margaret Fay, Non-Executive Director

Frank Frame, Non-Executive Director

Louise Hunter, Head of Corporate Affairs

Chris Johns, Finance Director

Ceri Jones, Regulation and Scientific Services Director

Dr Simon Lyster, Non-Executive Director

Graham Neave, Operations Director

Dr Maxine Mayhew, Group Commercial Director

Martin Nègre, Non-Executive Director

Martin Parker, Company Secretary

Paul Rew, Non-Executive Director

Sarah Pinkerton, Partnerships Manager

Ivan Jepson, Public Affairs Manager

## Partners



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# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Event information (Other conferences, seminars and workshops)

Dissemination Level:

Name of the event: Sustainability Live!

Work Package: WP7

Organizing entity: Faversham House

Date, Place: Tuesday 1 – Thursday 3 April, 2014.

NEC, Birmingham  
Halls 17 & 18  
B40 1NT

Web/Agenda: <http://www.sustainabilitylive.com/pre-reg>

WE@EU attendees: Katie Hiscock and Michael Green

Participation profile:

250+ leading industry suppliers  
Keynote speakers including:

**Dr Piers Clark**, commercial director, **Thames Water**

**Dr Jim Marshall**, policy and business advisor, **Water UK**

**Ken Cronin**, chief executive, **UKOOG**

**Andrew Beaver**, director of strategy, **Owat**

**Nick Mills**, project manager, sludge & energy innovation, **Thames Water**

**Jonson Cox**, chairman, **Owat**

**Sir Ian Byatt**, former UK water regulator

**Colin Skellett**, executive chairman, **Wessex Water**

**Dan Rogerson**, parliamentary under secretary of state for water, forestry, rural affairs and resource management, **Defra**

**Steve Kaye**, head of innovation, **Anglian Water**

**Malcolm Home**, asset creation general manager, **Severn Trent Water**



## Feedback on WE@EU: Interest in joining the network from various stakeholders

Pictures: N/A

Quote:

[http://www.sustainabilitylive.com/Content/IWEX-the-event-for-water-wastewater-and-effluent-treatment-industries/1\\_76/](http://www.sustainabilitylive.com/Content/IWEX-the-event-for-water-wastewater-and-effluent-treatment-industries/1_76/)

IWEX serves the needs and ambitions of water professionals with responsibility for municipal water and wastewater management. Bringing together organisations offering solutions to help manage increasingly scarce water resources, the show has become over the last 20 years a key forum for the industry to source new innovations, discuss the latest issues and discover those new business opportunities for:

- Water Treatment Technology
- Industrial Water and Wastewater Treatment
- Filtration & Separation
- Groundwater & Drainage Technology
- Leak Detection & Control
- Metering & Monitoring
- Flood Management
- Energy Savings

**MEET** [250+ leading industry suppliers](#) to contrast and compare a wide range of new innovations and find the right products and services for your organisation.

**DISCOVER** the latest cutting-edge solutions with demonstrations of 'new to market' products in the [Water Industry Technology Pitch showcase](#).

Be **INSPIRED** by the speakers on the [new Keynote Stage](#), plus real life case-study sessions in the improved CPD-accredited [Seminar Programme](#). Over 100 sessions, 170+ speakers across five great theatres offering top tips and ideas to take back to your organisation.

**NETWORK** in the new Water Bar – with thousands of industry professionals visiting the event, this is your opportunity to meet your peers and make new business contacts.

## Partners



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**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

Name of the event:

Creating a Spark for Innovation in Energy and Water" seminar

Work Package: WP7

Organizing entity: Anglian Water

Date, Place: 14 May 2014

The Green Britain Centre,  
Turbine Way,  
Swaffham,  
Norfolk,  
PE37 7HT,  
United Kingdom

Web/Agenda: <http://blogs.anglianwater.co.uk/creating-a-spark-for-innovation-how-water-and-energy-work-together/>

WE@EU attendees: Katie Hiscock

Participation profile: Representing the WE@EU project

Feedback on WE@EU:

Interest in joining the network from various stakeholders

Pictures: N/A

Quote:

**Objectives** - we believe that an integrated approach to water-energy issues can achieve greater economic and social impacts.

This seminar will focus on our global and regional energy challenges - particularly where they relate to water.

The **objective of the seminar** is to identify opportunities to mitigate risks and deliver bottom-line savings through the sharing of best practice, break-through innovations and transformational collaborations.

This is one of four seminars in 2014 supporting **our wider vision**; 'to create a forum for innovation in the East of England', connecting organisations together so they can innovate together on themes related to water. To ensure that the collaboration continues after the seminars we will host an online platform for each workstream to be able to share information, develop research proposals, host debates and report on progress. In the summer we will bring the key stakeholders back together at an Innovation Summit in London, to share priorities, agree a plan of action and to get a youth perspective on the importance of innovation from schools across our region.

<http://www.anglianwater.co.uk/my-anglian-water/events.aspx>

Login details: 1nnov&tion

Password: s3minar

## Partners



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**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

Name of the event:

**Business Resource Efficiency Conference 2014:  
Delivering Sustainable Profits**

Work Package: WP7

Organizing entity: Resource Efficiency East

Date, Place: 20 May 2014

KingsGate Conference Centre  
2 Staplee Way  
Parnwell  
Peterborough  
PE1 4YT

Web/Agenda:

<http://resourceefficiencyeast.org.uk/en/programmes-projects/business-resource-efficiency-conference-2014.aspx>

WE@EU attendees: Katie Hiscock

Participation profile:

Representing the WE@EU project and facilitating afternoon workshop sessions on 'Linking Academia and Business'

Feedback on WE@EU:  
Interest in joining the network from various stakeholders

Pictures: N/A

Quote:

**Tuesday 20 May 2014**

09.00 - 09.30 **Registration & Refreshments**

09.30 - 09.40 **Welcome & Introduction** *Dr David Greenfield, Director, iESE A joint perspective from Anglian Water and the Environment Agency*

09.40 – 09.50 **Resource Efficiency: A Driver for Change** *Neil Fourie, Team Leader: Resource Efficiency, DEFRA*

09.50 – 10.35 **Keynote Address** *Ed Stafford, Explorer, Writer and Speaker*

10.35 – 11.20 **Delivering Sustainable Profits Impact of resource scarcity/future proofing** *Steve Lee, CEO Chartered Institution of Wastes Management*

**Energy-water nexus: save water, save energy, save money** *Jacob Tompkins, Managing Director, Waterwise*

11.20 – 11.30 Coffee Break

11.30 – 12.55 **Workshop Sessions 1 & 2**

12.55 – 13.40 Lunch

13.40 – 15.10 **Workshop Sessions 3 & 4**

15.10 – 15.25 Coffee Break

15.25 – 16.00 **Case Studies Presentations**

16.00 – 16.15 **Closing Address** *Michael Barnes, Greater Cambridge & Greater Peterborough Local Enterprise Partnership*

***Press release in Opportunity Peterborough Bondholder Newsletter:***

On Tuesday 20 May Opportunity Peterborough and the Global Sustainability Institute at Anglia Ruskin University will represent the **Water Efficiency in European Urban Areas** (WE@EU) project at the [Business Resource Efficiency Conference 2014](#).

The conference is a **free** partnership event funded and organised by Renewables East, the Environment Agency and Anglian Water and aims to help enable businesses to identify the commercial benefits of being resource efficient. Sharing key messages around **energy, water, waste, materials** and **environmental management**.

The WE@EU case study presentation will highlight the benefits of Academia and Business working collaboratively together, with opportunities for international business collaborations and networking to increase competitiveness across the East of England and beyond.

The event will be held at the Kingsgate Conference Centre in Peterborough from 09:30 – 16:15 on Tuesday 20 May.

## Partners



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**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

Name of the event:

**Funding Policies to bring Innovation to finance, to market and to people**

Work Package: WP7

Organizing entity: Opportunity Peterborough

Date, Place: 21 May 2014

KingsGate Conference Centre  
2 Staplee Way  
Parnwell  
Peterborough  
PE1 4YT

Web/Agenda:

<http://opportunitypeterborough.co.uk/projects/innofun/>

<http://www.b2match.eu/innofun>

WE@EU attendees: Katie Hiscock

Participation profile:  
Representing the WE@EU project as an example of EU funding opportunities and networking.

Feedback on WE@EU:  
Interest in joining the network from various stakeholders

Pictures: N/A

Quote:

**InnoFun 2014 is a one day conference and matchmaking event for businesses wishing to seek either public or private finance to support growth and development. The event is hosted by Opportunity Peterborough, the InnoFun INTERREG IVC project and the Enterprise Europe Network on Wednesday May 21<sup>st</sup> 2014 in Peterborough, UK**

#### ***Morning Seminar***

- |         |   |
|---------|---|
| 09.30am | Arrival/Registration/Networking   |
| 10.00am | <b>Welcome and Introduction</b><br><i>Steve Bowyer, Opportunity Peterborough</i>                    |
| 10.15am | <b>Keynote Presentation</b><br><i>Crispin Moger, We are Marmalade</i>                               |
| 10.40am | <b>Sources of Finance Overview</b><br><i>John Christopher, Enterprise Europe Network</i>            |
| 11.00am | <b>Horizon 2020 and the SME Instrument</b><br><i>Gunnar Matthieson, European Commission</i>         |
| 11.20am | Q&A   |
| 11.30am | Tea/Coffee break  |
| 11.50am | <b>Crowdfunding</b><br><i>Goncalo de Vasconcelos, Syndicate Room</i>                                |
| 12.05pm | <b>Innovation Voucher Scheme</b><br><i>Gareth Jones, Anglia Ruskin University</i>                   |
| 12.20pm | <b>Access to Finance – Growth Accelerator</b><br><i>Janette Pallas, St John's Innovation Centre</i> |



12.35pm      **Funding Routes**  
*Peter Wood, Foundation East*

12.50pm      Q&A

13.00pm      **Matchmaking Introduction**  
*Chris Woodward, Enterprise Europe Network*

13.05pm      Lunch and Networking

***Afternoon Networking***

13.30pm Matchmaking /Networking

15.30pm Close



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

**Name of the event:**

**The importance of SMART technology in the world of water seminar**

Work Package: WP7

Organizing entity: Anglia Water

Date, Place: 11 June 2014

iCon Environmental Innovation Centre  
Eastern Way,  
Daventry,  
Northamptonshire  
NN11 4FP

Web/Agenda:

<http://www.cvent.com/events/-the-importance-of-smart-technology-in-the-world-of-water-seminar/event-summary-28fb63180a5e4385a74395f37333d830.aspx?i=aba9e5d8-5a17-4b9e-89f0-f00d8deaa33a>

WE@EU attendees: Katie Hiscock

Participation profile:

Representing the WE@EU project

Feedback on WE@EU:  
Interest in joining the network from various stakeholders

Pictures: N/A

Quote:

09.00 **Registration**

09.30 - **Welcome and Introduction**

09.45 *Steve Kaye, Head of Innovation, Anglian Water*  
*Andrew Gaule, Founder and Team Leader, Corven Networks*

09.45 - **Keynote Speech - Digital meets physical: Innovation to harness the power of SMART**

*Jon Bentley, Leader of Smarter Energy, IBM Global Business Services*

10.05- **Why does our infrastructure need to be SMART?**

10.25 *Barrie Cressey, Business Development Director for Smart Grids, Schneider Electric*

10.25 - **Being SMART about technology - building on innovation across industries**

10.45 *Tim Ensor, Head of Connected Systems, Cambridge Consultants*

10.45 - **SMART technologies to help utility customers**

11.00 *Neil Pennington, Head of Smart Implementation, NPower*

11.00 - **Interactive Pod Session with Capgemini**

11.45 *Take this chance to give your view on the challenges and opportunities in the use of SMART technology. Share what has inspired you and how the industry can work better together to capitalise on SMART technology- for the Customer, for Data & Information and for Assets.*  
*(Tea and coffee break included)*

11.45 - **Panel Discussion - Collaboration is the Key to Innovation**

12.30 *Previous speakers joined by;*  
*Richard Boucher, Business Change & Strategy Director, Anglian Water*

12.30 - **Lunch**

13.30

13.30 - **Introduction to Workshops - Using SMART technology for a seamless service**

*Andrew Gaule*

13.45 - **Workshop Sessions**

15.15 -

**Innovation, Collaboration, Transformation - Next Steps**

15.15 - *Richard Boucher, Business Change & Strategy Director, Anglian Water*

15.30

15.45 **Finish**

\* *Workshop Themes*

- Innovating SMART solutions for our customers
- Innovating SMART solutions for our assets
- Innovating SMART solutions for data security

<http://www.anglianwater.co.uk/my-anglian-water/events.aspx>

Login details: 1nnov&tion

Password: s3minar



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

**Name of the event:**

Driving collaboration in the supply chain

Work Package: WP7

Organizing entity: Anglia Water

Date, Place: Thursday 12 June 2014

The Nucleus  
Chesterford Research Park  
Little Chesterford  
Cambridgeshire  
CB10 1XL

Web/Agenda:

<http://www.cvent.com/events/collaboration-with-our-supply-chain/event-summary-7e28d5b9af624f80b723fab85ab5aab2.aspx?i=f0fa88bf-358b-42bd-bc38-ae62407cd954>

WE@EU attendees: Katie Hiscock

Participation profile:

Representing the WE@EU project and facilitating workshops

Feedback on WE@EU:  
Interest in joining the network from various stakeholders

Pictures: N/A

Quote:

- 09.15 - **Registration**  
09.45
- 09.45 - **Welcome & Introduction**  
10.00 [Professor James Woudhusyen](#), *De Montfort University*
- 10.00 - **Innovation Opportunities in Water**  
10.15 [Steve Kaye](#), *Head of Innovation at Anglian Water*
- 10.15 - **Keynote Address**  
10.45
- 10.45 - **Driving Innovation & Collaboration in the Supply Chain**  
11.05 *Jason Tucker, Head of Capital Delivery and SCM at Anglian Water*
- 11.05 - Break  
11.20
- 11.20 - **Collaboration & Innovation Success Stories**  
12.20 Innovation & collaboration in the context of Green Construction Board  
[Mark Enzer](#), *Green Construction Board*  
If nobody was willing to be first where would we be?  
[Brian Back](#), *RDN*  
Success, it doesn't start or end just with the product  
[Mick Dilley](#), *GPS*
- 12.20 - **Panel Debate**  
12.45
- 12.45 - Lunch  
13.30
- 13.30 - **Workshop Session 1**  
14.20
- 14.20 - **Workshop Session 2**  
15.15
- 15.15 - **Innovation, Collaboration, Transformation - Turning Talk into Action**  
15.45

15.45      **Finish**

**Workshop Themes**

1. Sowing the seeds of innovative ideas – 25 minutes
2. Bridging the gap- 25 minutes
3. Making it happen – 25 minutes
4. Creating a virtuous circle – 15 minutes

1) Sowing the seeds of innovative ideas (Idea Generation and Sharing)

This first session to be preceded with each group defining and agreeing as to what is meant by innovation (5 mins)

- How do we generate good quality ideas across industries?
- What are the barriers and enablers to success?

*Points to consider across all themes include: people, process, culture, technology, incentives.*

2) Bridging the gap (Engagement & Sharing of ideas / innovation)

- How do we successfully engage & share ideas through all tiers of the supply chain?
- How do you bridge the gap between supply & demand of innovation

3) Making it happen (Delivery & Implementation of ideas)

- How can we foster an environment where change is implemented and adopted?
- How can we create the right environment where change is implemented and adopted?

4) Creating a virtuous circle (Sustainability of the hub)

*Concerned with the on-going sustainability of the forum / hub.*

- How can we make the hub sustainable?
- What steps do we need to put in place?

<http://www.anglianwater.co.uk/my-anglian-water/events.aspx>

Login details: 1nnov&tion

Password: s3minar



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

**Name of the event:**

**East of England Water Partnership Meeting**

Work Package: WP7

Organizing entity: Sustainability East

Date, Place: Friday 13 June 2014

Future Business Centre

King Hedges Road

Cambridge

UK

Web/Agenda: See Agenda

WE@EU attendees: Katie Hiscock

Participation profile:

Introducing the WE@EU project to key stakeholders in the East England.

Feedback on WE@EU:

Interest in joining the network from various stakeholders

Pictures: N/A

Quote:



**East of England Water Partnership Meeting  
Friday 13<sup>th</sup> June 2014**

**Confirmed Attendees**

Andy Brown	Anglian Water
Daniel Clark	Cambridge Water
Bernard Crump	Consumer Council for Water
Gareth Dalglish	Natural England
Julie Foley	Environment Agency
John Giles	Environment Agency
Katie Hiscock	ARU
Carly Leonard	Sustainability East
Richard Moriarty (Director of Regulation replacing Nigel Beavan)	Affinity
Mark Pendlington	Anglian Water
Sarah Pinkerton (Partnerships manager replacing John Devall)	Essex and Suffolk Water
Lesley Tait (Water Resources Strategy Manager replacing Chris Lambert)	Thames Water
Karen Staples	Sustainability East



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event information (Other conferences, seminars and workshops)**

Dissemination Level:

**Name of the event:**

UKTI International Water Roadshow

Work Package: WP7

Organizing entity:

UK Trade & Investment and Cambridge Cleantech

**Date, Place: Wednesday 18 June 2014**

Newmarket Racecourse Conference Centre  
Rowley Mile Racecourse,  
Newmarket,  
Suffolk  
CB8 0TF

Web/Agenda:

<http://www.cambridgecleantech.org.uk/events-ukti-international-water-roadshow>

WE@EU attendees: Katie Hiscock

Participation profile:

Introducing the WE@EU project to international UKTI representatives and their companies.

## Feedback on WE@EU: Interest in joining the network and sharing information

Pictures: N/A

Quote:

A delegation of UKTI embassy commercial officers from across the globe and business representatives from the same countries is visiting Cambridge to seek innovative water sector solutions. Wide ranging topics from across the water sector will be included from water supply and testing to waste processes and sludge treatment. Choose who you want to meet in a series of 1 to 1 meetings during the afternoon.

### Agenda

10:00	Registration and Refreshments	
10:30	Welcome and Introduction	Martin Garratt, CEO, Cambridge Cleantech
10:50	Introductions to the needs of each country (5 mins each) <ul style="list-style-type: none"><li>• Brazil</li><li>• Bulgaria</li><li>• China</li><li>• Hungary</li><li>• India</li><li>• Libya</li><li>• Portugal</li><li>• Russia</li><li>• Saudi Arabia</li><li>• USA</li></ul>	
11:40	UKTI Support for Exporting	John Tingle, Trade Team Manager - East, UKTI
11:50	Q&A	
12:00	Lunch	
13:00	One to one meetings with country representatives and private companies	
16:00	Close	



# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Event information (Other conferences, seminars and workshops)

Dissemination Level:

**Name of the event:**

Work Package: WP7

Organizing entity:

Water Innovation Network, Opportunity Peterborough and Anglian Water

Date, Place: Wednesday 9 July 2014

KingsGate Conference Centre  
2 Staplee Way  
Parnwell  
Peterborough  
PE1 4YT

Web/Agenda: <http://waterinnovation.net/>  
<http://waterinnovation.net/events/whats-next-with-amp6/>

WE@EU attendees: Katie Hiscock

Participation profile:

Representing the WE@EU project and facilitating workshops on 'Create your own network - Attendees to tell us how WIN can work more collaboratively to submit good quality ideas which can be integrated within Anglian Water'

## Feedback on WE@EU: Interest in joining the network and sharing information

Pictures: N/A

Quote:

The Water Innovation Network (WIN), a partnership between Anglian Water and Opportunity Peterborough, is inviting innovators from businesses large and small to a workshop next month to learn more about AMP6.

Challenges and changes in the next AMP will be discussed with senior speakers from the Anglian Water supply chain and asset management team leading discussions and presenting at the event. Presentations will be made by Jason Tucker (Head of Capital Delivery and Supply Chain Management), Chris Royce (Strategic Asset Manager) and Mark Hedges from the @one Alliance. With its mantra of Innovation, Collaboration and Transformation the water company is keen to promote effective new processes and products across the business from supply chain to customer services and work with organisations who can provide sustainable solutions to business challenges.

Steve Kaye, Head of Innovation explains: We have always encouraged innovation through our Water Innovation Network and we want to continue this through AMP6 and beyond. The changes in the next AMP6 will affect those who work with us so we have a responsibility to share what it means for us and our suppliers.

“We encourage all innovators with an interest in the water industry to attend. Through our Water Innovation Network we work with everyone from self-employed individuals to large multinationals, the size and location of a company are no barriers, it’s the ideas and solutions that count.”

This event will help delegates to:

- Find out what changes are happening in AMP 6 (Asset Management Plan for 2015 – 2020)
- Understand what AMP 6 means for your business and those wishing to collaborate with Anglian Water
- Have your say how WIN should develop

AMP 6 insight will be presented by:

- Chris Royce – Strategic Asset Manager
- Jason Tucker – Head of Capital Delivery & Supply Chain Management
- Mark Hedges – CAD Manager @one Alliance

Time	Speaker	Notes
09:30 – 09:45		Registration / Refreshments
09:45 – 09:55	<b>John Green</b> Anglian Water	Welcome and housekeeping
09:55 – 10:15	<b>Nilam Patel</b> Water Innovation Network	WIN success and update
10:15 – 10:35	<b>Steve Kaye</b> Anglian Water	Introduction and innovation opportunities
10:35 – 10:55	<b>Fola Ogunyoye</b> Royal Haskoning	Royal Haskoning, WIN Case Study
10:55 – 11:10		Refreshments
11:10 – 11:30	<b>Jason Tucker</b> Anglian Water	Driving Innovation & Collaboration in the Supply Chain
11:30 – 11:50	<b>Mark Coulson</b> Anglian Water	Anglian Water AMP6 expenditure Plans
11:50 – 12:10	<b>Mark Hedges</b> @OneAlliance	Product Lifecycle Management
12:10 – 12:30	Panel Q&A	Steve Kaye, Mark Coulson, Jason Tucker and Mark Hedges
12:30 – 13:15		Networking Buffet Lunch
13:15 – 14:30	How can WIN help?	Create your own network - Attendees to tell us how WIN can work more collaboratively to submit good quality ideas which can be integrated within Anglian Water
14:30 – 14:45	<b>Nilam Patel</b> Water Innovation Network	Next steps
14:45 – 15:00		Networking / Refreshments



# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Workshop

Dissemination Level:  
Regional (East of England)

Name of the event:  
Institute of Water Eastern Area Innovation Award 2014 (Dragon's Den format)

Work Package:  
WP7

Organizing entity:  
Institute of Water

Date, Place:  
October 24<sup>th</sup> 2014

KingsGate Conference Centre  
2 Staplee Way  
Parnwell  
Peterborough  
PE1 4YT

Web/Agenda:  
<https://www.instituteofwater.org.uk/events-info/246/>

The Water Industry is changing. Challenges such as climate change, growth, environmental standards, the economic environment and customer expectations, mean that new ideas and flexible responses are needed, if we are to continue to provide our services in a safe and reliable way.

The Innovation Day 2014, chaired by Steve Kaye, Head of Innovation at Anglian Water, will introduce the challenges and opportunities associated with Innovation in the Water Industry.

The event then features a key note presentation from the Mark Lane, Chair of British water and includes a "Dragons Den" where organisations within the Water Industry will pitch their innovations to both the audience and a panel of "dragons"

“Dragons” include; Piers Clark Commercial Director Thames Water, Paul Gibbs Director of Wastewater Services, Anglian Water and Chris Newsome, Director of Asset Management, Anglian Water.

The winning organisation will represent the Eastern Area at the National Innovation Awards in 2015.

<b>Presenter</b>	<b>Organisation</b>	<b>Innovation</b>	<b>Contact</b>
Mark Lane	Mark Lane Water Consultancy Ltd/British Water	N/A	<a href="mailto:marklane@water-mark.co.uk">marklane@water-mark.co.uk</a>
Johnathan Leech	Salsnes Filter's Patented Filter Technology	Salsnes Filter's Patented Filter Technology (removes particles from municipal and industrial process water)	<a href="mailto:ileeche@trojanuv.com">ileeche@trojanuv.com</a>
Andy Carling	Mapal Green Energy UK Ld	Floating fine bubble aeration (FFBA)	<a href="mailto:andy@mapal-ge.com">andy@mapal-ge.com</a>
Kieran Khamis	RS Hydro	Using fluorometers to provide real-time BOD monitoring	<a href="mailto:kieran.khamis@rshydro.co.uk">kieran.khamis@rshydro.co.uk</a>
Luke Stanbridge	Z-tech Control Systems Ltd	Z-one mobile	<a href="mailto:luke.stanbridge@z-tech.co.uk">luke.stanbridge@z-tech.co.uk</a>
Olga Luengo-Gonzalez	Saint-Gobain PAM UK	Biozinalium pipe coating system	<a href="mailto:olga.luengo-gonzalez@saint-goblain.com">olga.luengo-gonzalez@saint-goblain.com</a>
Kevin Gooding	OXEMS	OXEMS Mk2 underground asset management system	<a href="mailto:kgooding@oxems.com">kgooding@oxems.com</a>
Matthew Sutcliffe	APEM Ltd	Aerial surveys for urban wastewater issues	<a href="mailto:m.sutcliffe@apemltd.co.uk">m.sutcliffe@apemltd.co.uk</a>
John Gaffney	EVOQUA Water Technologies	Proactive infrastructure management (PIM) solutions potable water quality and quantity monitoring in distribution systems	<a href="mailto:John.gaffney@evoqua.com">John.gaffney@evoqua.com</a>
Dale Foster	HUBAR Technology Waste Water Solutions	Income generation & green energy from wastewater	<a href="mailto:df@huber.co.uk">df@huber.co.uk</a>
Terry Chambers	Pulsar Process Measurement Ltd	Ultimate controller for pumping stations	<a href="mailto:terryc@pulsar-pm.com">terryc@pulsar-pm.com</a>
John David Kupczak	Sigrist Photometer UK	Unique turbidity monitor design	<a href="mailto:johnkupczak@photometer.com">johnkupczak@photometer.com</a>
Jeremy Jones	Grander Water UK	Grander revitalised water technology	<a href="mailto:Jeremy@granderwater.co.uk">Jeremy@granderwater.co.uk</a>



## WE@EU attendees:

Dr Michael Green

## Participation profile:

Representing Opportunity Peterborough and the Global Sustainability Institute on behalf of WE@EU Project. Participation involved speaking with attendees and inviting them to join the East of England cluster and encouraging engagement with the WE@EU project. Discussed existing WE@EU project deliverables including regional research agendas and SWOT analysis and upcoming joint action plans. Discussed collaboration opportunities relating to WE@EU and disseminated information of upcoming project in UK and Brussels events.

## Feedback on WE@EU:

A number of attendees showed strong interest in the WE@EU project and are interested in join the East of England. Mark Lane is keen to link up existing planned initiatives in the East of England with the East of England cluster on behalf of WE@EU.

## Pictures

N/A

## Quote:

N/A

## Partners



The research leading to these results has received funding from the European Union Seventh Framework Programme ([FP7/2007-2013] [FP7/2007-2011]) under grant agreement n° [320007] (Project WE@EU )



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event Reports Galilee (Israel)**



# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Workshop Report

Dissemination Level: Regional  
(E.g. CO)

Name of the event: Workshop

Work Package: WP4

Organizing Partner: MIGAL, EGMA, PELEG HAGALIL

Date, Place: MIGAL. 14/9/14

Attendees (partners):

משתתפי מפגש אשכול המים בגליל

מוסד/חברה	שם ומשפחה	
Wetsus	Mr. de Jong, Pieter	1
ניוטק	עדי יפת	2
מיגל	פרופ' אורי מר חיים	3
מיגל	פרופ' דן לבנון	4
RTS	צוקי דויטש	5
פלג הגליל	אדי שוסב	6
ברמד	צבי וינגרטין	7
ברמד	עופר כהן	8
המכללה האקדמית כנרת	ד"ר אייל קורצבאום	9
רשות ניקוז כנרת	אהרון ולנסי	10
המכללה האקדמית כנרת	רם שפינר	11
ברמד	איל גלר	12

הרשות לפיתוח הגליל	חיים שולמן	13
מיגל	ד"ר סגולה מוצפי	14
עמיעד	אריקה בן בסט	15
עמיעד	רינה שחר	16
עמיעד	אדווה זך מאור	17
מפעלי המים ג"ע	שבתאי גלאס	18
מיגל	משה גפן	19
מקורות	סיוון בלייד	20
RWL WATER	גונן אשל	21
חברת התנור	אברהם בראל	22
גלקון	מייקי יניב	23
מקורות	אלון רדל	24
מיגל	אורן ריכמן	25

E.g. Clara Presa (ZINNAE)

Number of participants:25

E.g.

Other participants: [Mr. de Jong](#), [Pieter Wetsus](#)

Representatives of triple helix:40% PUBLIC 40% companies, 20% academy

E.g. (40% business entities, 10% public administrations, 50% R&D&I)

Main results: Know how, Knowledge exchange, platform for the cluster, contacts

Appearance in mass media: no

Pictures: attached

Quote:

## Summary of the Water-cluster meeting at MIGAL

### Upper-Galilee – Israel

On the 14<sup>th</sup> of September we organised another “Ggalilee Water-Cluster” meeting at MIGAL – Galilee Research Institute, aiming at activate the companies and researchers of the water cluster of the Galilee and presenting the forthcoming activities at Zaragoza and Barcelona. The meeting was attended by about 25 representatives from a variety of companies, academia and research centres. This meeting is a continuation of the activities we had started earlier as part of the WE@EU project of the European Union.

For this meeting we invited Mr. Pieter de Jong, from the Wetsus Centre of Excellence at Leeuwarden, the Netherlands, who is a member of the advisory committee of the WE@EU project, to come to Israel and not only present the Wetsus organisation and activities, but also meet delegates from industries. In addition we invited Mrs. Adi Yefet from Israel's NewTech agency, of the Ministry of Economy to explain the Cleantech initiative, and for the ministry's support to innovation projects that are developed in industries and research institutes.



At the beginning of the meeting Prof Uri Marchaim of MIGAL - Galilee Research Institute, gave additional information on the WE@EU project's activities and plans. Then the visitors gave a presentation with a PowerPoint presentation (which was sent to all participants after the meeting). At the end Prof Dan Levanon gave some explanation on the plans for the coming months, including the meetings in Zaragoza and Barcelona.

The audience asked Mr. de Jong and Mrs.Yefet quite a few questions and some of them stayed after the meeting to speak with Mr de Jong.

Companies and researchers were asked to announce quickly if they want to join the delegation to Zaragoza and Barcelona conference on November 3-6<sup>th</sup>.

On the next day Mr. de Jong visited the Amiad Filtration Systems industrial plant and several sites of the Peleg HaGalil Regional Company for Water supply and Sewage treatment. Some very interesting outcomes, as follow up of this visit are expected.





## Partners



The research leading to these results has received funding from the European Union Seventh Framework Programme ([FP7/2007-2013] [FP7/2007-2011]) under grant agreement n° [320007] (Project WE@EU )



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Event Reports**

### **Provence-Alpes-Cotê d'Azur (France)**



# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Event information (Other conferences, seminars and workshops)

Dissemination Level: CO

Name of the event: Pollutec Exhibition Lyon

Work Package: WP7

Organizing entity: Reed Expo

Date, Place:

December 02 to 05, 2014

Lyon, France

Web/Agenda:

WE@EU attendees:

Ea éco-entreprises

Christelle MAFFRE, Lounis MEBAREK

Participation profile:

Attendee and exhibitor under the booth of Ea éco-entreprises.

Attended as well side event such as the French environment cluster diner

Feedback on WE@EU:

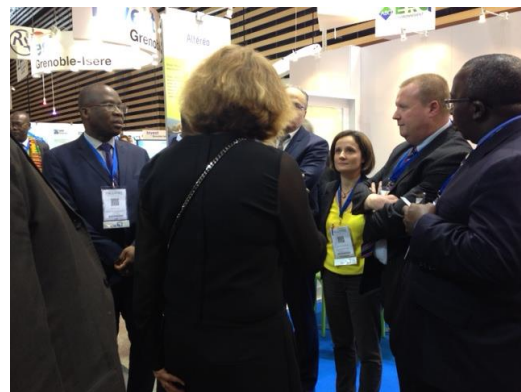
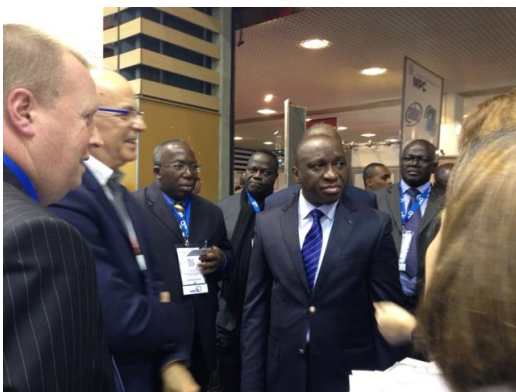
- Promotion of the WE@EU on the booth of Ea éco-entreprises.
- Contacts with different delegations such as Colombia  
Alberto Valencia Monsalve. Gerente Nacional  
Asociación Colombiana de Ingeniería Sanitaria y Ambiental  
([www.acodal.org.co](http://www.acodal.org.co))  
ACODAL invited WE@EU to present the project in BOGOTA in September 2015 during the National congress

- Visit of the Prime minister of Ivory Coast on the booth. (see pictures)
- WE@EU attended the French environment clusters diner coordinated by the PEXE on December 3<sup>rd</sup>, 2014 (see picture)  
Christelle Maffre attended the diner and presented the project to the French Environment clusters

## Pictures



WE@EU on the booth of Ea éco-entreprises



Visit of the Prime minister of Ivory Coast



Diner between French environment clusters

## Partners



The research leading to these results has received funding from the European Union Seventh Framework Programme ([FP7/2007-2013] [FP7/2007-2011]) under grant agreement n° [320007] (Project WE@EU )



# WE@EU:

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Event information (Other conferences, seminars and workshops)

Dissemination Level:  
CO

Name of the event: Conférence “water resilience challenges in Mediterranean coast area”

Work Package: WP7

Organizing entity: Ea éco-entreprises, Polytech Sophia Antipolis, Pôle Eau

Date, Place: December 18th, 2014 Sophia-Antipolis France

Web/Agenda: Agenda (see annexe below)

WE@EU attendees:  
Christelle Maffre and Lounis MEBAREK

Participation profile:  
Coordinator and thru our Christian Laplaud presented the WE@EU project during the welcoming remarks

Feedback on WE@EU:

- Discussions with Polytech Sophia-Antipolis regarding potential actions with research institutions and SME (Polytech Sophia may organized a day in February to introduce various EU project they support, WE@EU will be invited)
- Reinforced links between Pôle Eau (cluster), Polytech Sophia and research Laboratory LM2P2. The laboratory LM2P2 talked about the visit in Zaragoza (November 2014) and meeting with Spanish research institutes during the last WE@EU meeting
- OEH Corsica (Hydraulic Equipment Office of Corsica) is interested in the results on urban water management of WE@EU. They could also bring a potential “demo site” for water management in peri-urban area.

- It allows us to identify a new existing project: Modelling of Micro-Climatic comfort and urban area using raw water. This project could be share with WE@EU consortium as best practice.

## Pictures



Quote:

## Partners



The research leading to these results has received funding from the European Union Seventh Framework Programme ([FP7/2007-2013] [FP7/2007-2011]) under grant agreement n° [320007] (Project WE@EU )

# ANNEXE 1 : AGENDA

## « LES ENJEUX DE LA RESILIENCE DE L'EAU EN ZONES LITTORALES MEDITERRANEENNES »



### JOURNEE TECHNIQUE

18 décembre 2014

9h-17h

Amphithéâtre Polytech Nice Sophia Antipolis

930 route des colles - 06410 Biot

### CONTEXTE

Pour faire face aux nombreuses perturbations agissant sur le système urbain et les nouveaux aménagements, l'approche résilience cherche à améliorer la capacité d'adaptation du système en lien avec les enjeux de durabilité. En favorisant une approche tournée vers le long terme, prenant en compte les incertitudes sur les évolutions de l'environnement physique, technologique, économique et social, l'amélioration de la résilience doit anticiper l'adaptation du fonctionnement du système et de ses composants.

Face à une perturbation, prévue ou non, les moyens de gérer l'instabilité du système, d'en diminuer l'intensité, d'en réduire le temps d'impact sont autant de leviers à utiliser conjointement, ou séparément, pour ramener le système vers un mode dégradé acceptable puis dans les limites normales de son fonctionnement. Si ces perturbations et les fluctuations plausibles du système urbain sont prises en compte dès la conception, alors la mise en œuvre concrète de l'adaptation sera facilitée par des composants dont les modes de fonctionnement sont flexibles ou interchangeable et par des modes de gestion intégrant l'incertitude, i.e. laissant une part d'autonomie au gestionnaire. La perturbation peut créer des opportunités qu'il faut savoir mettre à profit, et pour cela le développement même de la ville doit avoir reconnu, accepté et intégré la possibilité de perturbations, éventuellement inconnues (Toubain et al., 2012. Développement durable et territoires).

A la lumière des derniers événements qu'a connu le sud de la France, nous vous proposons une journée d'échange et de retours d'expériences.

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# PROGRAMME

(SOUS RESERVE DE MODIFICATION)

MODERATEUR : PR NICOLAS ROCHE : LM2P2 - AIX MARSEILLE UNIVERSITE

## 9h30 Introduction

- **Michel DUTANG**, Président du Pôle EAU
- **Christian LAPLAUD**, Président Ea éco-entreprises
- Commission parlementaire
- Région PACA

## 10h20 Les enjeux de la gestion de la résilience des eaux pluviales

- Témoignage d'un élu
- Les enjeux de la résilience de l'eau, concept et réglementation  
**Pr Philippe GOURBESVILLE, Polytech Nice-Sophia**
- Le système Durance-Verdon : quels enjeux pour la gestion des grandes réserves hydrauliques et pour les usages en 2050 ?  
**Eric SAUQUET, IRSTEA-Dominique ROUX, EDF Hydraulique**
- Prise en compte des risques par les populations suite à des évènements majeurs – **Didier CORNUAILLE, EGIS**

### Echanges

## 11h40 Retours d'expérience

- Retour d'expérience de Nice Côte d'Azur
- Projection film sur la résilience – **Pr Philippe GOURBESVILLE, Polytech Nice-Sophia**
- Le Wiki RESILIENCE du Ministère en charge du développement durable – **Jean-Michel TANGUY, Commissariat général au développement durable**

### Echanges

## 13h30 Stratégies et enjeux

- Stratégie de gestion dynamique des ouvrages de temps de pluie, enjeux et solutions – **Antonin FRADIN, Ondéo systèmes – Suez environnement**
- Gestion des systèmes hydrauliques urbains, péri-urbains et des agglomérations rurales – **Joseph PAOLI, l'Office d'équipement Hydraulique de Corse**
- Les enjeux de la performance des réseaux-Kevin NIRSIMLOO, G2C (20 mn)
- Modélisation microclimatique du confort dans l'espace public et amélioration du confort par l'usage d'eau brute-**Philippe MAILLARD, Veolia**

## 15h15 Impacts financiers

- Les enjeux de la résilience vue par les assureurs – **Roland NUSSBAUM, Mission des sociétés d'assurance pour la connaissance et la prévention des risques**

## 15h45 Conclusion et débat avec l'assistance

- Jean-Michel TANGUY, Commissariat général au développement durable
- Pr Nicolas ROCHE, Aix Marseille Université





**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Press Release Reports**



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Press Release Report:

Dissemination Level: 50'000

(E.g. CO)

Partner in charge: MIGAL, EGMA.PELEG HAGALIL

Publication Date: [Local Newspaper – Hadashot Hagalil](#)

Language: Hebrew

Target Audience: all

Summary in English: Cooperation between Palestinian Authority Jordan and Upper-Galilee Israel

Press Clipping (Report Mass Media Appearances):non

Dissemination Level: 50'000

(E.g. CO)

Partner in charge: MIGAL, EGMA.PELEG HAGALIL

Publication Date: [Local Newspaper-Meda 8-24.1.14](#)

Language: Hebrew

Target Audience: all

Summary in English: Cooperation between Palstinian Authority Jordan and Upper-Galilee Israel

Press Clipping (Report Mass Media Appearances):non

Dissemination Level: 50'000

(E.g. CO)

Partner in charge: MIGAL, EGMA.PELEG HAGALIL

Publication Date: [Local Newspaper-Meda 8 – 17.1.14](#)

Language: Hebrew

Target Audience: all

Summary in English: International conference about water  
and sewage

Press Clipping (Report Mass Media Appearances):non

Dissemination Level: 50'000

(E.g. CO)

Partner in charge: MIGAL, EGMA.PELEG HAGALIL

Publication Date: [Local Newspaper- Status Hatzafon-17.1.14](#)

Language: Hebrew

Target Audience: all

Summary in English: International conference about water  
and sewage

Press Clipping (Report Mass Media Appearances):non

Dissemination Level: 50'000

(E.g. CO)

Partner in charge: MIGAL, EGMA.PELEG HAGALIL

Publication Date: National Newspaper- Kav Lamoshav – 30.1.14

Language: Hebrew

Target Audience: all

Summary in English: International conference about water and sewage

Press Clipping (Report Mass Media Appearances):non

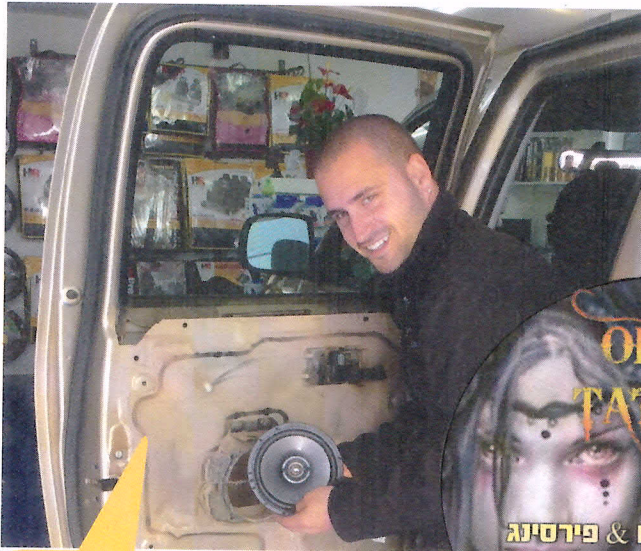
## Partners



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The research leading to these results has received funding from the European Union Seventh Framework Programme ([FP7/2007-2013] [FP7/2007-2011]) under grant agreement n° [320007] (Project WE@EU )



פרופסור אורי מור חיים (באמצע) וסמדר דהאן ממוכן המחקר "מיגל" וד"ר ריצ'ארד אלמן מלונדון מנהל רשת בעלי עניין בתחום המים, במפגש אשכול המים באישרד תל אביב. מזל שיש מי שדואג לסביבה שלנו!

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ריידה התבאס עד עמקי נשמתו בגלל שסגרו את העמוד האהוב עליו בפייסבוק, "סטטוסים מצויצים" וכעת אין מי שיעלה על פניו חיוך בתקופה קשה זו. אז אנחנו דורשים מחברנו של הבחור להתחשב במצב ולדאוג לשלומו. צמרת מוסיפה,

שכעת, יותר מתמיד, על ריידה להצחיק אותנו אפילו יותר כי גם אנחנו התבאסנו מהמצב הקיים. תודה.

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**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Press Release Report:

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Partner in charge: PRN

Publication Date: 15 July 2014

Language: English

Target Audience: Internet

Summary in English:

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<http://www.paragoneurope.eu/index.php/index.php/component/k2/item/236>



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**PARAGON EUROPE**  
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## "Water Efficiency in European Urban Areas (WE@EU)" Partners meet in France

PARAGON EUROPE "REALISING EXCELLENCE"

Contact Name Sara Meli, Project Manager  
 Organization Paragon Europe  
 Phone Number 00356 20106426/7  
 Email sara.meli@paragoneurope.eu

http://www.paragoneurope.eu/

Sara Meli, 15 July 2014

Another step forward was taken in the WE@EU project when on the 2<sup>nd</sup>-3<sup>rd</sup> July 2014 a partners meeting was held in Aix-en-Provence, Technopôle de l'Arbois. This consortium is composed of 10 partners representing 5 regions. Malta is represented by Paragon Europe.

The project entitled "Water Efficiency in European Urban Areas" aims to create a platform for excellence in R&D&I in urban water management (and thus regional economic competitiveness) through transnational cooperation among clusters from five European regions strongly committed to water efficiency and innovation: Aragon (Spain); East of England (UK); Eastern Galilee (Israel); Provence-Alpes-Côte d'Azur (France) and Malta.

The two day meeting agenda was extensive and included presentations by advisory board members and B2B opportunities. Discussions regarding the work carried in the compilation of a 'Research Agenda' under WP2 (Analysis and integration of research agendas of actors in regional clusters); the way forward in WP3 (Definition of a Joint Action Plan) including a discussion regarding several aspects of the methodology to be followed; and the development of WP4 (Measures towards the implementation of a Joint Action Plan) were held and the way forward decided on.

The next meeting within the margins of this project will take place in Zaragoza, Spain and will coincide with the EIP Water 2014 Annual Conference which is going to be held in Barcelona during the 5<sup>th</sup>-6<sup>th</sup> November 2014 (<http://www.eip-water.eu/eip-water-conference-2014-5-november-barcelona>). During this event, a workshop focused on clusters will be organized by Zinnæ (Spain) and the project progress, results and activities to date will be presented.

For more information about this project please visit the project website on [www.weateu.eu](http://www.weateu.eu) or contact us on [sara.meli@paragoneurope.eu](mailto:sara.meli@paragoneurope.eu)

## Partners



The research leading to these results has received funding from the European Union Seventh Framework Programme ([FP7/2007-2013] [FP7/2007-2011]) under grant agreement n° [320007] (Project WE@EU )



**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## **Press Release Report:**

Dissemination Level:

(E.g. CO)

Partner in charge: PRN

Publication Date: 17 November 2014

Language: English

Target Audience: Internet

Summary in English:

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http://www.paragoneurope.eu/index.php/component/k2/item/250 WE@EU partners meeting ...

## WE@EU partners meeting & EIP Water Conference




17 November 2014

**WE@EU partners meeting & EIP Water Conference**

The third partners meeting for the WE@EU project was held in Zaragoza, Spain between the 3<sup>rd</sup> and 4<sup>th</sup> November and was hosted by ZINNAE. During the meeting partners discussed the progress of the project and the next steps. Also incorporated into the agenda were a B2B session between ZINNAE Cluster members and WE@EU Partners, a networking event for the water industry in Aragon. Towards a European Hub on innovative water management. Representatives of five European regions highly specialised in water were invited to this event while WE@EU partners were invited to make presentations of their regions and participate in a round table discussion as part of the public event. A number of technical/institution visits and site visits to amongst others, the Automatic Hydrological Information System Ebro, the Water Park in Expo 2008 and the Sustainable Urbanism Center were also organised. A delegation from Paragon Europe participated in all the above-mentioned activities.

Following the partners' meeting in Zaragoza, the consortium travelled to Barcelona for the EIP Water Conference organised by EIP Water Secretariat on the 5<sup>th</sup>-6<sup>th</sup> November. The event included back to back meetings organised by various entities and on 6<sup>th</sup> November one of these meetings was led by ZINNAE with the support of the Catalan Water Partnership and participation of WE@EU partners. Clusters for Water Efficiency in European Regions: networking - matchmaking - a B2B cluster meeting and brokerage event. This was a successful event during which Paragon Europe also launched the Malta Water Week, which will be held in Malta on the 25-27 March 2015.

The next partners' meeting will take place in Malta on the 24-25 March 2015 and will be followed by the Malta Water Week during which all partners, cluster members and local and European entities representing the triple helix can participate. For more information about this project and upcoming events contact us in sara.meli@paragoneurope.eu

WP7 reports - cpresa@zin... Water Efficiency in Europe...

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### Water Efficiency in European Urban Areas (WE@EU)

15 de octubre de 2014 a la(s) 3:55

3-4 November 2014 Partners meeting Zaragoza, Spain  
 5-6 November 2014 EIP Water 2014 Annual Conference Barcelona, Spain

The next meeting within the margins of the WE@EU project ([www.weateu.eu](http://www.weateu.eu)) will be held in Zaragoza, Spain during the 3-4 November 2014. Project partners will also have the opportunity to participate in the EIP Water 2014 Annual Conference which is going to be held in Barcelona during the 5th-6th November 2014 (<http://www.eip-water.eu/eip-water-conference-2014-5-november-barcelona>).

Paragon Europe is currently involved in six water initiatives, contact [sara.meli@paragoneurope.eu](mailto:sara.meli@paragoneurope.eu) for any further information.



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## WE@EU press article

1 mensaje

Helene Theveneau <helene.theveneau@ea-ecoentreprises.com>  
Para: cpresa@zinnae.org

17 de julio de 2014, 9:33

VERSION EN LIGNE | DESABONNEMENT



Édition du **Mardi 15 Juillet 2014**



RISQUES D'INONDATION

## L'Etat pose un nouveau cadre d'actions

**Le 10 juillet, la ministre de l'Ecologie Ségolène Royal a dévoilé les priorités de la première stratégie nationale de gestion des risques d'inondation, qui vise à rendre les territoires moins vulnérables.**

Après une longue phase de consultation, la première stratégie nationale de gestion des risques d'inondations a été détaillée par la ministre de l'Ecologie, Ségolène Royal. Les objectifs? Renforcer la sécurité des personnes exposées, stabiliser et réduire le coût des dommages, et enfin raccourcir le délai de retour à la normale. Les quelques mesures adossées pourraient susciter une certaine déception. L'objectif érigé en priorité de réduction de la vulnérabilité dans les collectivités exposées est assorti d'une vague mesure : un référentiel de vulnérabilité à finaliser l'an prochain. Autre pilier de cette stratégie, la mise en cohérence des échelons d'intervention, par exemple entre grand bassin hydrographique et niveau local. Elle se décline dans les grands bassins via les plans de gestion des risques inondation (PGRI) et, à l'échelon des 122 territoires à risque important d'inondation (TRI) identifiés, via des stratégies locales à élaborer "d'ici à la fin 2016". La déclinaison opérationnelle dépend donc beaucoup de l'avancement des PGRI, attendus pour la fin 2015. Mais il est très variable selon les régions. Car le travail de mise en compatibilité (avec les objectifs des Sdage et plans d'action pour le milieu marin), de priorisation des dispositions prises, d'implication du public dans leur élaboration et d'évaluation environnementale à laquelle ils sont soumis prend du temps.

### Cinq territoires pilotes et un portail Internet sur les risques

Dans la stratégie figure aussi le lancement, déjà acté, d'une maigre expérimentation autour de cinq territoires pilotes où un projet d'adaptation aux risques d'inondation, mais aussi d'amélioration de la qualité de l'air et de la continuité écologique, va s'échafauder sur une année. Point important, une réorientation des financements du fonds Barnier s'engage au profit des communes actives dans la prévention. Enfin, la ministre a aussi annoncé l'ouverture du portail internet GéoRisques. Conçu avec le BRGM, il regroupe des informations jusque-là dispersées et une centaine d'indicateurs géolocalisés sur les risques, dont les inondations.



Sommaire du dernier numéro  
S'abonner à Hydroplus  
Feuilleter un numéro récent

## Agenda

Suggérez un événement

Dépôts-Biofilms-Entartrage : du curatif au préventif  
**04 septembre 2014 - Nancy**

Aquaterritorial  
**24 au 25 septembre 2014 - Mulhouse**

Crédit photo : Lamiot

Pour en savoir plus :

- [Pour consulter la stratégie nationale](#)
- [Portail GéoRisques](#)

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## RECHERCHE

## Le projet WE@EU se réunit en Paca

Dans le cadre du projet européen WE@EU (water efficiency in european urban areas), une vingtaine de partenaires se sont donnés rendez-vous à Aix-en-Provence début juillet.

Issu du 7ème PCRD, ce projet, financé par l'Union européenne, vise à mettre en réseau des acteurs de différentes régions pour favoriser l'innovation dans le secteur de l'eau en milieu urbain et créer une plateforme R&D. Cinq régions sont partenaires : Aragon en Espagne, Angleterre de l'Est pour le Royaume-Uni, Galilée en Israël et l'île de Malte. En France, il s'agit de la région Paca, représentée par le cluster d'eco-entreprises Éa éco-entreprises. « L'intérêt est d'apporter à nos membres un service complémentaire à travers des opportunités de partenariats voire de capter de nouvelles entreprises », détaille Hélène Théveneau, chargée du projet au sein du cluster. Après avoir cartographié tous les projets en cours, chaque région identifiera ses forces et faiblesses pour proposer aux acteurs publics une stratégie partagée de recherche.

### Création d'un cluster à Malte

Le projet vise aussi la création d'un cluster sur l'eau à Malte grâce à l'expérience des autres régions. A Aix-en-Provence, des partenaires européens ont notamment pu visiter et rencontrer plusieurs entreprises membres de Éa éco-entreprises afin d'initier des partenariats commerciaux ou des projets de recherche communs. D'autres échanges auront lieu à Saragosse en Espagne en novembre prochain. L'objectif pour Éa éco-entreprises est de proposer une première version de son plan stratégique à la région Paca d'ici la fin de l'année.

Pour en savoir plus :

- [Le site du projet WE@EU](#)
- [Le site de Ea éco-entreprises](#)



## FORMATION

## Réforme du cursus à l'Engees

L'Engees modifie son cursus ingénieur pour mieux répondre aux attentes des professionnels de l'eau et de l'assainissement.

L'Engees, école d'ingénieur spécialisée dans les métiers de l'eau, fait évoluer le cursus de ses élèves-ingénieurs dès l'année prochaine. Pour que les étudiants soient plus rapidement en phase avec le monde professionnel, plusieurs ajustements seront réalisés. En première et deuxième année, les modules ont été redécoupés en unités

Edile Poitou-Charentes

25 au 26 septembre 2014 - La Rochelle

Rencontres francophones de l'écologie industrielle et territoriale

07 au 08 octobre 2014 - Troyes

Assises nationales de l'assainissement non collectif

08 au 09 octobre 2014 - Alès

## Le marché de l'eau

<p><b>MATÉRIEL DE RECHERCHE DE FUITES SUR LES RÉSEAUX D'EAU POTABLE</b></p> <p><b>SEWERIN</b></p> <p>Electro-acoustique Corrélation acoustique sur plastique Prélocalisation/Sectorisation acoustique Gaz traceur</p>	<p><b>eloy france</b></p> <p><b>Traitement des eaux</b></p> <p>Assainissement non collectif</p> <ul style="list-style-type: none"> <li>• Station d'épuration biologique compacte</li> <li>• Culture fixée immergée aérée de 4 à 200 EH</li> </ul> <p><a href="http://www.eloyfrance.com">www.eloyfrance.com</a></p>
<p><b>MATÉRIEL POUR L'EAU POTABLE</b></p> <p><b>Clifac</b></p> <p>Compagnie Industrielle de Filtration et d'Équipement Chimique</p> <p>Chloration - Filtration - Bioxyde chlore - Analyse</p>	<p><b>MESURE DE NIVEAU</b></p> <p><b>HITEC</b></p> <p>Eaux pluviales, Réservoirs, Forages, Fioul...</p> <p>Coût, Fiabilité, Disponibilité</p>
<p><b>LACROIX</b></p> <p><b>TÉLÉGESTION ET SECTORISATION DES RÉSEAUX D'EAU</b></p> <p><a href="http://www.sofrel.com">www.sofrel.com</a></p>	<p><b>D.M.I EST</b></p> <p><b>PIÈCES DÉTACHÉES</b></p> <p>Compatibles à de nombreuses marques de pompes à vis excentrées dites « queue de cochon »</p> <p>Prix - Qualité - Délai</p>
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d'enseignement. «Cela nous a permis de rendre notre enseignement plus progressif et moins cloisonné. Les étudiants auront une vision plus intégrée et plus globale de l'eau dans les territoires dès le début de leur formation », détaille Marianne Bernard, directrice des études.

### Cinq thématiques de spécialisation

En troisième année, les étudiants auront le choix entre cinq thématiques de spécialisations au lieu de trois actuellement. « Ces nouvelles spécialités plus ciblées permettent de mieux approfondir certains secteurs comme le traitement de l'eau (usée ou potable) ou l'hydraulique des réseaux et ainsi de mieux répondre aux besoins du marché », ajoute la directrice des études. L'école a en effet recueilli l'avis de professionnels partenaires pour mettre en place ce nouveau cursus. Tous les étudiants auront donc un choix plus vaste de spécialisations, même la filière en apprentissage habituellement tournée vers l'exploitation et les travaux. Les étudiants seront aussi accompagnés plus étroitement dans la construction de leur projet professionnel afin qu'ils répondent mieux aux demandes du monde du travail.

Pour en savoir plus :

- [Engées](#)

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### RESPONSABLE D'AGENCE (H/F) Contrat : cdi

Région : Île-de-France



### TECHNICIEN D'EXPLOITATION EU/EP (H/F) Contrat : cdi

Région : Rhône-Alpes

EAU DYSSEE

### Chargé d'études aménagement du territoire et vrd H/F Contrat

: CDI

Région : Guyane

(confidentiel)

### Directeur exploitation hydraulique H/F Contrat : CDI

Région : International

(confidentiel)

### Chargé d'étude eau potable H/F Contrat : CDI

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**WE@EU:**

WATER EFFICIENCY IN EUROPEAN URBAN AREAS

## Newsletters



Clara Presa &lt;cpresa@zinnae.org&gt;

## WE@EU Newsletter 1

5 mensajes

ZINNAE for WEatEU <info@zinnae.org>  
 Responder a: ZINNAE for WEatEU <info@zinnae.org>  
 Para: cpresa@zinnae.org

3 de abril de 2014, 13:44

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## Newsletter 1 - What's new in WE@EU?

January - March 2014

WE@EU - Water efficiency in European Urban Areas is a FP7 - Regions of Knowledge project, based on the ambition to create an open European platform for EU excellence in water efficiency in urban water management through cooperation among research driven clusters from five regions of Europe. More info available [online](#)

Full Version Available here



### WE@EU in a nutshell

WE@EU aims to create a European Platform for innovation in water



### What now in WE@EU?

WE@EU specific objective is to develop and implement a joint action plan to increase



### WE@EU Regions of Knowledge in depth: Aragón (SPAIN)

Aragón is located in the north-east of the Iberian



efficiency in urban areas. Five european regions highly specialized in water efficiency and innovation participate: Aragon (Spain), East of England (UK), Eastern Galilee (Israel), Provence-Alpes-Côte d'Azur (France) and Malta. [Read More](#)



### ZINNAE Workshop in SMAGUA 2014

ZINNAE organized a workshop during last SMAGUA Edition on March 7th. The meeting aimed to gather business entities, R&D centers and government sector with interest in an open dialogue for mutual understanding and identifying opportunities for innovation in the water sector in urban areas. [Read More](#)

regional R&D&I performance and thus regional economic competitiveness. Hence, WE@EU work package 2 is devoted to analyze and integrate research agendas in regional clusters. [Read More](#)



### Innovative SME - [Grupo Verne Interview](#)

*"SMEs have some important advantages for innovation; they are very flexible, dynamic and have quick responses".*

*"Technological solutions offer the greatest improvements for our clients in agriculture and irrigation".* Grupo Verne is a spanish SME that creates specific applications for remote control solutions and measurement, like TRD Microturbine. Read Marta Gracia full interview (Grupo Verne CEO). [Read Full Interview](#)

Peninsula in Spain. Many water-related stakeholders in Aragon are represented in ZINNAE water cluster. Officially created in 2010, ZINNAE aims to unite and coordinate regional efforts to improve efficiency and boost R&D&I in water. [Read More](#)



### Upcoming Water events

WE@EU recommends you not missing the following Water and Innovation Events in the coming months (April, May, June).

*Sustainability Live* in Birmingham, *HydroGaïa* trade fair in Montpellier, *National Congress of Clusters* in Zaragoza, *Green Week*, Brussels by European Commission, and *Water Innovation Europe*, in Brussels, by WssTP. [Read More](#)



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**Clara Presa** <[cpresa@zinnae.org](mailto:cpresa@zinnae.org)>

3 de abril de 2014, 13:50

Para: "Hiscock, katie" <[katie.hiscock@anglia.ac.uk](mailto:katie.hiscock@anglia.ac.uk)>, "Green, Michael" <[michael.green@anglia.ac.uk](mailto:michael.green@anglia.ac.uk)>, Helene Theveneau <[helene.theveneau@ea-ecoentreprises.com](mailto:helene.theveneau@ea-ecoentreprises.com)>, Uri Marchaim <[uri@migal.org.il](mailto:uri@migal.org.il)>, Dan Levanon <[Danl@migal.org.il](mailto:Danl@migal.org.il)>, "javy@unizar.es" <[javy@unizar.es](mailto:javy@unizar.es)>, Miguel Usón <[muson@unizar.es](mailto:muson@unizar.es)>, sara espuelas <[sara.espuelas@aragonexterior.es](mailto:sara.espuelas@aragonexterior.es)>, Dan Levanon 2 <[danl67@012.net.il](mailto:danl67@012.net.il)>, "Jones, Aled" <[Aled.Jones@anglia.ac.uk](mailto:Aled.Jones@anglia.ac.uk)>, EddieS@plg.org.il, Sara.Meli@paragoneurope.eu, Marisa Fernández <[marisa.fernandez@zinnae.org](mailto:marisa.fernandez@zinnae.org)>

Dear all

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Thanks for supporting the project on dissemination!

[El texto citado está oculto]

—

**Clara Presa Abós**

Project Manager  
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---

**Clara Presa** <[cpresa@zinnae.org](mailto:cpresa@zinnae.org)>  
Para: [mariajose.tomas@cdti.es](mailto:mariajose.tomas@cdti.es)

7 de abril de 2014, 11:42

M<sup>a</sup> José,

Cómo va todo?

Después de nuestro encuentro en SMAGUA tenía pendiente hablar contigo sobre las bolsas de viaje de internacionalización que facilitáis desde el CDTI. Este tema en concreto nos interesa mucho a nosotras ya que al ser organización paraguas y tener previsto una misión internacional para este año, queremos valorar con vosotros la posibilidad de financiarlo en parte con vuestro apoyo. Hay tres países en los que estamos interesados: Perú, Colombia, República Dominicana y Costa Rica. En realidad el país en el que converge el interés de todos los socios es Perú. Estamos valorando organizar alguna jornada parecida a la que montamos en SMAGUA pero allá con el objetivo de fomentar networking entre nuestros socios y empresas de allá de base tecnológica interesadas en nuestros productos más innovadores. Es lo que se nos ocurre para acercarnos de una mejor manera allí.

Además, quería compartir con mis socios la posibilidad de reunirse individualmente con CDTI para valorar posibilidades de financiación de la I+D. Confírmame el número de personas que necesitarías que estuvieran interesadas para venir a Zaragoza para compartirlo con los socios. Por cierto, el otro día estuvo en un Foro vuestra Directora y habló de la Red PIDI..tenéis un punto de contacto aquí?

Te envío boletín de un proyecto europeo en el que somos socios para tu información.

Saludos y gracias por todo!

[El texto citado está oculto]

—

**Clara Presa Abós**  
Project Manager  
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**Clara Presa** <cpresa@zinnae.org>  
Para: colombe.warin@ec.europa.eu

7 de abril de 2014, 12:11

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From: **ZINNAE for WEatEU** <info@zinnae.org>  
Date: 2014-04-03 13:44 GMT+02:00  
Subject: WE@EU Newsletter 1  
To: cpresa@zinnae.org

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---

**Maria Jose Tomas Sanchez** <mariajose.tomas@cdti.es>  
Para: Clara Presa <cpresa@zinnae.org>

8 de abril de 2014, 14:34

Hola Clara:

Gracias por tu mensaje.

El tema de la Misión Tecnológica se está comentando internamente y en el momento que pueda decirte algo me pondré en contacto contigo.

Respecto a las reuniones con las empresas, si hay un mínimo de 4 ideas de propuestas para revisar puedo ir.

Puedes ver los nodos de la Red Pidi en Aragón en: <http://www.cdti.es/index.asp?>

[MP=8&MS=129&MN=2&TR=A&IDR=240&idProvincia=50](#)

Saludos,

María José

María José Tomás Sánchez

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Tel.: +34 91 581 55 02

Departamento Salud, Bioeconomía, Clima y Recursos Naturales

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**De:** Clara Presa [<mailto:cpresa@zinnae.org>]

**Enviado el:** lunes, 07 de abril de 2014 11:43

**Para:** Maria Jose Tomas Sanchez

**Asunto:** Fwd: WE@EU Newsletter 1

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Clara Presa &lt;cpresa@zinnae.org&gt;

## Newsletter 2 - WE@EU Water Efficiency in European Urban Areas

2 mensajes

ZINNAE for WEatEU <info@zinnae.org>  
 Responder a: ZINNAE for WEatEU <info@zinnae.org>  
 Para: cpresa@zinnae.org

23 de diciembre de 2014, 11:58

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## Newsletter 2 - What's new in WE@EU?

July - December 2014

[Full Version Available here.](#)

**WE@EU - Water efficiency in European Urban Areas is a FP7 - Regions of Knowledge project, based on the ambition to create an open European platform for EU excellence in water efficiency in urban water management through cooperation among research driven clusters from five regions of Europe. More info available [online](#)**



### WE@EU in a nutshell

WE@EU aims to create a European Platform for innovation in water efficiency in urban areas. Five european regions highly specialized in water efficiency and

able access approach assets better capacities challenge  
 companies cost crisis developing economic esp entities eu  
 european expertise fragmentation funds future general guides  
 improve **innovation** investment ISSUE  
 lead level management market national necessity  
 opportunities possible procurement product project  
 provide public **regions** related responsibilities  
 scenarios shown situations solutions success  
**water** work years

### What now in WE@EU?

**Innovative  
 Assets+networking+JAP  
 drafting**

WE@EU has reached the midpoint on December 2014. During the last year, project partners have been



### WE@EU Regions of Knowledge in depth: Provence-Alpes-Côte d'Azur

The region Provence-Alpes-Côte-d'Azur (PACA) is located in the south-East of France surrounded by the Mediterranean Sea and the Alps Mountains.

innovation participate: Aragon (Spain), East of England (UK), Eastern Galilee (Israel), Provence-Alpes-Côte d'Azur (France) and Malta.



**WE@EU Workshops 2014. Aix-en-Provence, Zaragoza, Barcelona. Towards a EU Hub on innovative Water management.**

As WE@EU aims to increase relationship and networking among the participant regions, we have organized two consortium workshops and another one public within 2014: Aix-en-Provence, Zaragoza and Barcelona, as a back to back meeting of the EIP on Water Conference on November. Among other results, this activities aim to create a framework for collaborating in new ideas and opportunities among partners at the regional level.

collecting their own regional innovation assets and developing a cross regional analysis, given the strengths and specialization of each participant region. Two regional workshops within 2014: Aix-en-Provence (Provence Alpes Côte d'Azur, France) and Zaragoza (Aragon, Spain).



#### **Innovative SME - Altereo**

Altereo is a french independant group composed of innovative SMEs (G2C environnement, G2C informatique, SFEC and Ecllosion+). The group has the ambition of awakening environmental intelligences. Its companies are specialized in water engineering, asset management, public utility management, town planning, sustainable land management, geographic intelligence systems, sustainable development and water treatment.

PACA region is France's third most populated region (4,92 million inhabitants). PACA Region is the 4th French region in eco-industries. Éa éco-entreprises is a non-profit association and a specialised cluster in environmental and sustainable development of more than 140 members.



#### **Upcoming Water events**

[Global Sustainable Institute Conference](#). January 26-27th. "The interface between Sustainable Research and Policy" in Cambridge.  
[Water Week in Malta, March 25-27th](#), hosted by Paragon Europe including water research conference, training workshop, B2B and EU funding and investment brokerage event.



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This project is funded by the European Union Seventh Framework Programme

## WE@EU Members



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23 de diciembre de 2014, 12:27

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